



WELCOME TO LIFE IN THE FAST LANE

2.3-liter MZR all-aluminum 4-cylinder
Turbocharged, intercooled & direct-injected
Forged crankshaft & connecting rods
Sport-tuned intake & exhaust systems
Close-ratio 6-speed manual gearbox
Torque-sensing conical limited-slip differential
263 hp @ 5500 rpm/280 lb-ft of torque @ 3000 rpm
155 mph top speed (electronically limited)

* Dynamic Stability Control is not a substitute for safe driving practices.
† Bluetooth is a registered trademark of Bluetooth SIG, Inc.

HOLD THE ROAD, NOT YOUR BREATH

Fully independent, MAZDASPEED-tuned suspension
MacPherson struts in front/multilink in rear
High-performance springs
Heavy-duty front & rear stabilizer bars
12.60-inch ventilated front disc brakes
11.02-inch solid rear disc brakes
ABS, Electronic Brakeforce Distribution & Brake Assist
Traction Control System & Dynamic Stability Control*

ATTRACT A CROWD

Fully functional hood scoop
18-inch alloy wheels
Billevel rear spoiler
MAZDASPEED aero body parts
Dual chrome exhaust outlets
Integral fog lights
Side mirrors with directional indicators
Rear window wiper

ACHIEVE INNER PEACE

MAZDASPEED electroluminescent gauges & boost gauge
Racing-inspired, high-bolstered front bucket seats
Drilled aluminum foot pedals
Bluetooth† hands-free phone & audio capabilities
Multi Information Display
Dual-zone climate control
Special MAZDASPEED scuff plates
Illuminated steering-wheel-mounted controls for stereo, Bluetooth† & cruise control

PEACE OF MIND ALSO COMES STANDARD

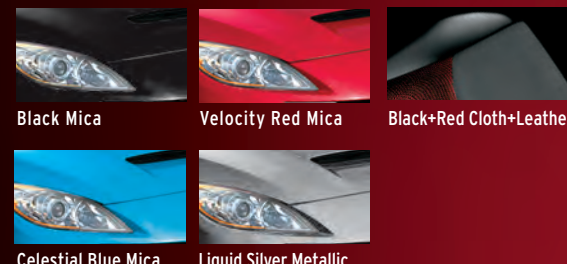
We want your new MAZDASPEED3 to be a source of pride, exhilaration and peace of mind for years to come. Which is why, like every new 2010 Mazda sold in the U.S., it's protected by all of the following:

- A 3-year/36,000-mile* "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance Program
- A 5-year/60,000-mile* limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please ask your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

* Whichever comes first.

★★★★★
**5-STAR RATING
FRONT-IMPACT
CRASH SAFETY[§]**



ZOOM-ZOOM. FOREVER.

§ Government star ratings are part of NHTSA's New Car Assessment Program (NCAP). Vehicle tested with standard side-impact air bags (SABs). For complete results, visit www.safercar.gov.
PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.
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