

Cameo Logo

Cameo Logos and Usage Guidelines

Correct use and placement of the Cameo logo is essential to maintaining a positive brand identity of the company. Generally speaking, the Cameo logo should be portrayed with consideration to color, space and size. It should never be used as a headline. A trademark ("TM") must appear to the logo's upper right side whenever the logo is used for any purpose.

Below are several different versions of the Cameo logo and accompanying guidelines as they apply:



[logo_light_blue_large.jpg](#)
624 x 298, 192 KB

[logo_light_blue_small.jpg](#)
150 x 72, 22.6 KB

The logo at the left is a preferred color and tone when used on a white background. When used, this logo should not be screened, manipulated or incorporated with any other image.



[logo_white_large.jpg](#)
720 x 469, 114 KB

[logo_white_small.jpg](#)
150 x 98, 18 KB

The logo at the left is a preferred color and tone when used on a white background. When used, this logo should not be screened, manipulated or incorporated with any other image.

Cameo Logo



The logo at the left is a preferred color and tone when used on a black background. When used, this logo should not be screened, manipulated or incorporated with any other image.

[logo_black_back_large.jpg](#)
400 x 400, 58.7 KB

[logo_black_back_small.jpg](#)
200 x 200, 22.7 KB



The logo at the left is a preferred color and tone when used on a black background. When used, this logo should not be screened, manipulated or incorporated with any other image.

[logo_black_large.jpg](#)
423 x 212, 33.8 KB

[logo_black_small.jpg](#)
169 x 80, 14.5 KB