



KICKOFF



March Kickoff Show

Available on HBN beginning Thursday, March 6, 2008

Executive President's Team member, Schlomo Tzalalihin, shares the big picture of all that's happening around the Herbalife world in this special March Kickoff Show.

- ⬇ **2008 Herbalife Honors!** The countdown is on for the company's most prestigious event, taking place in beautiful Singapore, March 13-16.
- ⬇ **Mark Hughes Bonus Awards Night – Streamed Live from Singapore.** This exclusive “live” webcast covers the entire evening — from the red carpet shuffle to awarding the #1 Herbalife Distributor in the world!
- ⬇ **Mark Hughes Day Highlights** celebrate 28 years of changing people's lives. Tune into the Mark Hughes channel for highlights of this momentous day.
- ⬇ **2008 Active World Team Promotion.** Qualify yourself and your downline, and reap the rewards of building a strong foundation for your organization's business.
- ⬇ **Hear about the new President's Team Experience in Los Angeles** including an exclusive Herbalife Plaza tour, a chance to meet Herbalife staff members, plenty of photo opportunities and a fabulous dinner with Michael O. Johnson and executives.

Go to www.MyHerbalife.com, navigate to HBN, and click on the link to watch this must-see show and bring the power of online training into your home or office. Or click on these links:

Part 1: Worldwide (Running Time: 26 minutes 16 seconds)

Part 2: Regional & Local – Americas (Running Time: 20 minutes 29 seconds)



Your Host: **Schlomo Tzalalihin, Executive President's Team member**

In 1994, Schlomo Tzalalihin was working as a karate instructor when an earthquake destroyed his studio. With bills to pay and little money, Schlomo attended an Herbalife meeting and noticed two things: people were getting results with the products and making money. Schlomo implemented the “Use, Wear, Talk” philosophy, took the products himself, and started drawing an income immediately. Within six months, he qualified as a Global Expansion Team member. Today, Schlomo and his wife, Dafna, travel the world with their four children and work the business from their home with an eye on becoming Chairman's Club members. “Herbalife is our way of life,” Schlomo says.

HBN “VIEW ON DEMAND”

Most HBN programs are available on demand and allow you to work around your full-time or part-time schedule. You decide when you want to watch these inspirational and informative programs. They are available at any time to you as part of the HBN library. **Simply click and play!**