HERBALIFE

HFF

FAMILY FOUNDATION®

Helping Children Around the World

HFF brings together a global force to make the world a better place.

Who We Are

The Herbalife Family Foundation (HFF), created in 1994 by Herbalife founder Mark Hughes, is dedicated to improving children's lives by helping organizations provide healthy nutrition to children at risk. The HFF also lends support to relief efforts responding to natural disasters around the world.

What We Do

The HFF, aided with generous contributions from our dedicated network of independent distributors like you, offers support to impoverished children, enabling them to fulfill their dreams and reach their potential, no matter where they live or what language they speak.

As a powerful starting point for changing children's lives and saving communities, the HFF provides hope in overcoming life's most basic challenges – from escaping poverty, hunger and abuse to receiving adequate medical care and education.

And it starts by finding a way to give that's right for you.

The World Needs HFF

Our Casa Herbalife Programs

- Every five seconds, somewhere in the world, a child dies of hunger
- More than one-quarter (27%) of all children under 5-years-old in the developing world are underweight

It is estimated that half of the deaths of children under five can be averted by expanding low-cost prevention programs that ensure proper nutrition.

Casa Herbalife, the flagship program of the HFF, was introduced in 2005 to support existing charitable organizations that are changing children's lives. This program, named after the Brazilian orphanage Mark Hughes and HFF built in 1998, has spread across the globe, providing proper nutrition to children in more than 30 countries.

Casa Herbalife programs receive funding from the HFF, as well as the support of HFF donors though numerous volunteer projects.

Through the Casa Herbalife program, the HFF will continue to provide support to our partner charities for as long as a need exists.

Supporting Disaster Relief

- Each year, an average of 62,000 people are killed by a natural disaster; millions more are severely affected
- Recovery is slow… many victims of the Southeast Asian Tsunami in 2004 and Hurricane Katrina in 2005 are still displaced

The HFF supports disaster relief around the world by raising money and providing funding to organizations on the ground.

HFF funding has helped with food, clothing, blankets, supplies, housing and safe play areas for affected children and their communities.

In 2004 and 2005, the HFF distributed almost $900,000 for victims of tsunamis, earthquakes and hurricanes.

In 2006, the American Red Cross presented the HFF with the Circle of Humanitarian award for its fundraising efforts in support of Hurricane Katrina relief efforts and of the American Red Cross International Response Fund.

PLACE
POSTAGE
HERE

Herbalife Family Foundation
1800 Century Park East
Los Angeles, CA 90067-1501

You Make The Difference

The Herbalife Family Foundation is improving the lives of more than 10,000 children and their communities each year. Together, we can do so much more.

If you would like to donate to the Herbalife Family Foundation, as well as learn more about our Casa Herbalife program, volunteer opportunities and disaster relief efforts, please visit our secure website at **www.herbalifefamily-foundation.org** or **e-mail us at herbalifefamilyfoundation@herbalife.com.**

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1800 Century Park East
Los Angeles, CA 90067-1501 USA
310-410-9600 ext. 32664