

LEAD. BELIEVE. ACHIEVE.



MARCH 13-16, 2008



Suntec Singapore (International Convention & Exhibition Center) 1 Raffles Boulevard, Suntec City, Singapore 039593 • HerbalifeHonors.com



OUR VISION

Changing people's lives.

OUR MISSION

To change people's lives by providing the best business opportunity in direct selling and the best nutrition and weight management products in the world.

OUR VALUES

OUR DISTRIBUTORS:

We are driven by the needs of our distributors and inspired by their stories.

OUR SHAREHOLDERS:

We pursue profitability and growth to increase shareholder value.

OUR EMPLOYEES:

We respect each other, succeed as a team, and value a sense of humor.

OUR COMMUNITIES:

We make our communities better places to live and work.

OUR WORK:

We make decisions based on facts, not hearsay. We work hard and hold ourselves accountable. We strive for excellence.

OUR ETHICS:

We do the right, honest and ethical thing. We take the high road.

OUR PHILOSOPHY:

We use it, wear it, talk it.

OUR ATTITUDE:

We make it fun, simple and magical.



Welcome to our 2008 Singapore Honors!

Dear Team Herbalife:

History is in the making at our biggest Honors event ever, being held in beautiful, exotic Singapore!

This has been an incredible year for our company's growth and prosperity, and it is because of you. We want to thank the Distributors who made the effort to travel to this gathering of Herbalife's greatest minds and most successful leaders.

Remember, "Everything works, if we work." We want everyone to share and work together to boost all of our business opportunities to the next level. Also this year, we will be celebrating more Mark Hughes Bonus Award winners than ever before!

Seeing such a bright future for Herbalife is so inspirational, and we're just getting started. Now is truly the time for all of us to "Lead. Believe. Achieve."

MICHAEL O. JOHNSON
CHAIRMAN AND CHIEF EXECUTIVE OFFICER

GREGORY L. PROBERT
PRESIDENT AND CHIEF OPERATING OFFICER



THANK YOU...

To the Herbalife Honors Planning Committee for their valuable time and input in making this year's Herbalife Honors a truly outstanding event. We would also like to thank all our speakers for sharing their tools. We appreciate their efforts in making this year's Herbalife Honors and Mark Hughes Bonus Awards the most exciting event in Herbalife's history.

LANGUAGES (for meeting translation):

Cantonese, English, French, German, Italian, Japanese, Korean, Mandarin, Portuguese, Russian, Spanish, Turkish, Thai

LOCATIONS:

Suntec Singapore (International Convention & Exhibition Centre) 1 Raffles Boulevard, Suntec City, Singapore 039593

SINGAPORE FLYER:

Singapore Flyer Pte Ltd
30 Raffles Avenue, Singapore 039803
www.singaporeflyer.com.sg <file://www.singaporeflyer.com.sg>

HERBALIFE WORLD HOTELS:

- Conrad Centennial Singapore: 2 Temasek Boulevard, Singapore
- Marina Madarin: 6 Raffles Boulevard Marina Square, Singapore
- The Oriental Singapore: 5 Raffles Avenue Marina Square, Singapore
- Pan Pacific: 7 Raffles Blvd Marina Square, Singapore 039595, Singapore

HERBALIFE FAMILY FOUNDATION

"Casino Royale" CHARITY EVENT LOCATION:

- St. Regis Hotel: 19 Tanglin Road # 04-03, Tanglin Shopping Centre, Singapore 247 909, Main Line: 65.6736.7700 STREGIS.COM/SINGAPORE

LIVE VIDEO:

Call your Team to watch the Mark Hughes Bonus Awards live on Friday, March 14. Red Carpet pre-Awards show starts at 4:30pm Singapore Time

1 Diamond Bonus Awards ceremony at 5:00pm Singapore Time
Mark Hughes Bonus Awards ceremony at 7:00pm Singapore Time. Go to www.Herbalifehonors.com for complete details.

This agenda is correct at time of publication, but subject to change as it is preliminary.

Check the Honors website for further updates during and post event.

MARCH 13-16 AGENDA

DAY ONE: Thursday, March 13

		Attire
All Day	Arrival day and Registration (Suntec International Convention Centre)	Casual (light sweater suggested)
7:00pm – 10:00pm	Welcome Reception Singapore Flyer Ferris Wheel	Business casual

DAY TWO: Friday, March 14

9:00am – 6:00pm	Herbalife Honors Meeting (Suntec International Convention Centre)	Party attire
8:00pm – 11:00pm	Herbalife Family Foundation Casino Royale Gala Fundraiser (St. Regis Hotel) Tickets required; purchase your ticket today.	Business casual

DAY THREE: Saturday, March 15

9:00am – 6:00pm	Herbalife Honors Meeting (Suntec International Convention Centre)	Business casual
Evening	Free Time Arrange organizational events or shop and explore incredible Singapore	Dress attire; black tie optional

DAY FOUR: Sunday, March 16

9:00am – 1:00pm	Herbalife Honors Meeting (Suntec International Convention Centre)	Dress attire; black tie optional
4:30pm	Bonus Awards Gala Red Carpet Reception Open to all Herbalife Honors attendees	Dress attire; black tie optional
4:30pm	Mark Hughes Bonus 1-Diamond Awards Ceremony Open to all Bonus Winners	Dress attire; black tie optional
6:30pm	Mark Hughes Bonus Awards Open to all Herbalife Honors attendees	
10:30pm	Mark Hughes Bonus Awards Celebration Open to all Herbalife Honors Attendees A special party to celebrate with Herbalife stars and bonus winners.	

DAY FIVE: Monday, March 17

All Day	Checkout and departures to your countries to share your incredible experience!
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Venue Map

Suntec Singapore

International Convention and Exhibit Centre
1 Raffles Boulevard, Suntec City. Singapore 039593

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The 3Rs & Circle of Success

Keys to long term success to your business



Achieving a balance of the 3Rs - recruiting and retailing activities and also retaining your customers and Distributors - is key to the long-term success of your business!

LIFELONG CUSTOMER KEYS:

- Customer starts products with a long-term/lifelong commitment through raised awareness
- Customer sampling
- Good customer service and customer satisfaction brings referrals
- Customer sees benefits of follow-up and a caring and supportive environment
- Customer starts at full retail

CUSTOMER RETENTION KEYS:

- Have success at starting customers with a long-term/lifelong commitment
- Give good service through follow-up
- Build relationships and maintain communication with your customers
- Have special customer events

DISTRIBUTOR RETENTION KEYS:

- Have success starting customers with a long term/life long commitment and with customer retention
- Use the "Tell, Show, Try, Do" process
- Participate in Distributor trainings, conference calls and/or focus group
- Attend STS and Supervisor Workshops
- Attend extravaganzas, world team schools and other corporate leadership events
- Practice personal development

DISTRIBUTOR RECRUITING KEYS:

- Have successful Distributor retention
- Some of your best Distributors will come from your customers



new image
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Herbalife A Proven Success

Over 1.7 million Independent Distributors in 65 countries with record retail sales of \$3 billion in 2006, and still growing!

Success Factor 1: Industry-leading compensation plan.

- A lucrative compensation plan, paying out up to 73 percent of product revenues to Distributors. In 2006, Herbalife Supervisors were paid \$2.2 billion in commissions, royalties and bonuses.
- Earn retail and wholesale profits, plus income through royalties and bonuses.
- Repeat orders from satisfied customers experiencing ongoing success with the products lead to higher Distributor incomes.
- Herbalife pays Supervisors and above directly. The money you receive from royalties and bonuses is all yours—there's no need to cut checks back to people in your organization.

Success Factor 2: Highly effective, science-based products developed to meet consumer needs.

- Exclusive, high-demand products that have helped millions of people in 65 countries.
- Satisfied customers provide referrals for results-based weight-loss, nutrition and skincare products.
- Herbalife is dedicated to developing innovative, effective products with leading scientists on our Nutrition and Scientific Advisory Boards, including Nobel Laureate in Medicine Dr. Lou Ignarro, and through groundbreaking research at the Mark Hughes Cellular and Molecular Nutrition Laboratory at UCLA.*

Success Factor 3: A world-class company with visionary leadership to support your business.

- Herbalife has grown over 27 years and is still expanding at an incredible rate.
- Executives, Distributor leadership and employees are working together to further the company mission, vision and values, positioning the company for future growth.
- Herbalife's mission of good nutrition, financial well-being and a healthy, active lifestyle helps millions of people reach their ideal weight, look and feel healthier, and earn what they're worth.

- We are listed on the prestigious New York Stock Exchange, are members of Direct Selling Associations around the world and have brand visibility through sports sponsorships.
- We care: 30 Casa Herbalife programs on five continents provide children with nutrition, shelter and education.

Success Factor 4: Step-by-step training programs that assist you in starting your own business and expanding locally, nationally and internationally.

- Training that supports growing your business through Distributor calls and events, along with advanced marketing materials and tools, including a comprehensive easy-to-use Distributor website.
- The opportunity to take charge of your life by learning skills that can help you run a successful and profitable business.
- Simple, duplicatable business programs that are continually developed and refined.
- Support that includes the highest standards of business ethics, conduct and accountability applied to all Herbalife Independent Distributors.

Why Herbalife? Because we are committed to empowering you to live a healthier, financially prosperous life.

*The University of California does not endorse specific products or services as a matter of policy.



Herbalife in Action

Around the world in your community.

Herbalife continues to make its presence felt in the news, in sports and in your community.

From sponsoring athletes (25 to date) and sports teams to participating in local and national sport events (120 in 2007), Herbalife is creating excitement about our products, our business, and, most importantly, the work we are doing to change people's lives all around the world.



LA Galaxy 2007
Official Sponsor



Tour of California 2007
Official Sponsor



Gerardmer Triathlon France 2007
Official Sponsor



Miwa Asao 2007
Official Sponsor



Trofeu Brazil Triathlon 2007
Official Sponsor



Trofeu Brazil Triathlon 2007
Official Sponsor

Nutrition Clubs

A Nutrition Club is an extremely effective method for building your downline. It enables a Distributor to create a solid customer base by providing the products for a daily membership fee in a warm, supportive club environment.



Everyone's a winner in a Nutrition Club. Distributors have the opportunity to introduce Herbalife products and their nutritional benefits to a captive audience. Members get to sample Herbal Concentrate teas or Formula One shakes in a comfortable, no-pressure atmosphere. This establishes a powerful incentive for members to purchase these and other available products.



A Nutrition Club creates a sense of community and synergy that often results in retention and duplication. Members who attend regularly and enjoy the Club will likely become customers or Distributors themselves. Many of those who become Distributors go on to open their own Clubs.

To learn more about starting your own Nutrition Club, send an email to NutritionClubsUSA@Herbalife, or send a fax to (310) 216-6047.

Type	Venue	Distributors to Operate	Members	Business Permits & Licenses Needed?	Hours/Days of Operation
Home Nutrition Club	Private residence	1	Up to 30	No	3 hours a day 5 to 6 days a week
Commercial Nutrition Club	Office space or meeting room	1 to 5	30 to 100	Yes	All day 6 to 7 days a week
Central Nutrition Club	Large meeting room or warehouse	5+	100+	Yes	All day 6 to 7 days a week

Herbalife Family Foundation

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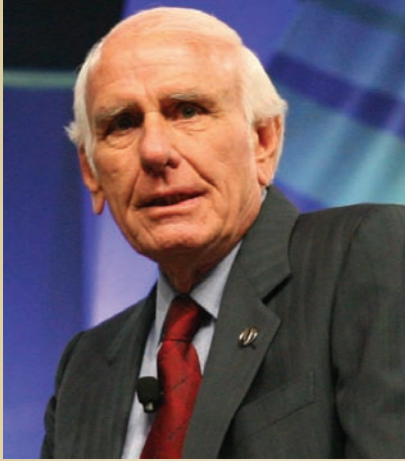


Regional images/ design
in progress

Jim Rohn

America's Foremost Business Philosopher

Lead. Believe. Achieve.



Jim Rohn, the man many consider to be America's foremost business philosopher, has been sharing his success philosophies and principles for over 40 years, with more than 6,000 audiences and over four million people worldwide. He is also the author of over 25 books, audio and video programs. Jim has been part of the Herbalife story for over 20 years and has traveled the globe sharing the vision of Mark Hughes and Herbalife, while also sharing his own personal success strategies for wealth and happiness for Herbalife groups, large and small.

"While I was preparing for this year's Herbalife Honors, I started thinking about my friend and partner, Mark Hughes.

His strong belief in the products, the business opportunity and the Distributors is why we are here today. And as we celebrate our success and accomplishments in beautiful Singapore, we are thankful for the inspiration and vision of the remarkable Mark Hughes.

It's my honor and privilege to share his story with all of you."

Jim Rohn

Notes _____

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Keep the Momentum Going

Keys to long term success to your business.

You have the tools to plant your seeds and LEAD your organization. You BELIEVE in your ideas and believe in Herbalife to provide the support you need. You have seized an opportunity that empowers people to ACHIEVE their dreams and goals. Now it's time to put these ideas into action.

Notes _____

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	72 Hours	90 Days
Actions		

Your Gateway to Greater Success!

2008 Active World Team Campaign

Qualify for 2008 Active World Team and continue building the foundation for a balanced business. Thousands of Distributors have already enjoyed the incredible rewards and opportunities of qualifying, and so can you!

How to Qualify for Active World Team

- Open to all Fully-Qualified Supervisors
- Achieve all of the following three steps in any consecutive six-month period from December 2007 through December 2008:
 - 1) 2,500 Total Volume Points in four consecutive months; AND
 - 2) 10,000 Total Volume Points in one month; AND
 - 3) 500 Royalty Points in one month

Special \$500 Bonus

First-time Active World Team qualifiers* who are Fully-Qualified Supervisors or World Team members, who complete their 2008 Active World Team Qualification from December 2007 through December 2008 will be rewarded with:

- \$500 Bonus AND
- Recognition on-stage at the next major event in their region

*TAB team are not eligible for the bonus.

Rewards and Recognition

- First-time Qualifiers receive an exclusive Herbalife Active World Team pin and plaque.
- Requalifiers receive an exclusive Herbalife 2008 Active World Team pin.



- TAB Team Qualifiers receive an exclusive Herbalife 2008 Active World Team lacquer pin hanger to wear with their TAB Team pin.



Autographs

Singapore 2008



Design in progress

Design in progress