

Spring into action
and a healthy,
active lifestyle



Who are these
smiling faces
behind the brand?



Herbalife athletes
aim for Olympic
glory in Beijing



Inside HERBALIFE®

Q2 2008 | NEWS FROM AROUND THE WORLD

LIVE GREEN

“A man is related to all nature.”
—Ralph Waldo Emerson



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This is **your** magazine. Please email any comments or questions to InsideHerbalife@Herbalife.com



Ask MOJ

Q: What does it mean to be a green company?

A: Being a truly green company is difficult to achieve. Improvement in this area requires time and commitment and it's a continuous and evolving process. It can affect every part of our business, from how much energy our offices use to how we package our products. Our commitment is to make decisions based not only on financial factors but also on the immediate and long-term social and environmental consequences of our activities.

Our efforts will focus on a new set of the 3Rs—reduce, reuse and recycle. Source reduction, which actually prevents the generation of waste in the first place, is the preferred method of waste management and goes a long way toward protecting the environment.

We are reviewing many areas of our business to identify opportunities for source reduction and have already made changes such as using cloth bags for our new business kits instead of cardboard boxes. We're also very proud of our new corporate headquarters at LA Live, which will achieve environmental certification.

First and foremost, however, living green is about taking personal responsibility. Each and every one of us can do things at home, and at the office, to do our share. Read the Live Green tips in this issue and be sure to send *your* ideas to us via LiveGreen@Herbalife.com.

It's our job to make sure we all protect the quality of our environment for generations to come. Let's Live Green.

Is there something you want to ask MOJ? Now's your chance! Email your question to InsideHerbalife@Herbalife.com



HERBALIFE HAPPENINGS



Honoring Our Top Achievers

Approximately 1,200 Distributors from over 60 countries came together at Singapore's Suntec International Convention Centre for the much anticipated Herbalife Honors. This event brings leaders together from all over the globe to learn about our focus for the year, new promotions, celebrations and, of course, the Mark Hughes Bonus Awards.

Presentations on such topics as ethics, DMOs and sponsorships were presented by Chairman's Club members. The culmination of the event was a black-tie affair where Herbalife presented US\$34 million in bonuses. The highest check was for a record US\$2 million, with six checks for a US\$1 million or more.

The total bonus pool eligible for distribution is one percent of retail sales. Chairman and CEO Michael Johnson presided over the award ceremony.



5-YEAR MILESTONE

Commemorating five years of outstanding service with Herbalife, Chairman and Chief Executive Officer Michael Johnson is pinned during the April Town Hall Meeting.

A Real Heart-Stopper

Herbalife is proud to be the presenting sponsor of *BODY WORLDS 3 & The Story of The Heart* exhibit in Los Angeles, California. Visitors learn about anatomy, physiology and health by viewing real human bodies, preserved through plastination, a groundbreaking method for preservation invented by Dr. Gunther von Hagens. Like Herbalife, the BODY WORLDS experience educates people on the benefits of living a healthy lifestyle.



BELIEVE IT TO ACHIEVE IT / Our theme for this year is: Believe. Achieve. Just believe in yourself, believe that everything works when you give it your best effort, and your ability to succeed is second to none. The possibilities for you are limitless. Don't be afraid to dream big. It's possible to achieve more than you ever thought possible. First you have to believe it and then you can achieve it!



WHAT: Herbalife Order Management for the Enterprise (HOME) is the single biggest project we have undertaken as a company—a US\$50 million investment that will result in the replacement of the existing global business system. We are using the Oracle system that was just implemented in North America as the foundation for the global rollouts, while taking into consideration the various country-specific requirements.

WHY: To provide Herbalife with a stable, world-class system to manage the business and support continued corporate growth. It will increase process globalization, reduce system downtime, and provide a faster, more efficient data-processing environment—all contributing to increased Distributor service levels.

WHO: The Global Information Technology Team (IT) is working in conjunction with other departments representing each region and country—over 400 Herbalife employees and partners from around the globe will be involved.

WHEN: An aggressive schedule with Mexico and Central America going live at the end of June 2008; South America at the end of September 2008; Asia Pacific at the end of November 2008; and EMEA at the end of March 2009.

Since the Industrial Revolution, people have significantly disrupted the world's environment—from global warming to the depletion of our natural resources. As a company, we are committed to doing our part to protect the quality of the environment. It will require time and effort, but if we, employees and over 1.8 million Herbalife Distributors, can do more to Live Green, just think of all the good that we can accomplish.

It's easy being green



3Rs to Remember

Our commitment to going green is to make decisions based not only on financial factors but also based on the immediate and long-term social and environmental consequences of our activities. Our efforts will focus on something we are all familiar with, the 3Rs:

REDUCE

Source reduction actually prevents the generation of waste in the first place, so it is the most preferred method of waste management and goes a long way toward protecting the environment. Consider alternative transportation—walk, bike, carpool or public transportation.

REUSE

Reusing items, by repairing them, donating them to charity and community groups, or selling them, also reduces waste. Reusing products is even better than recycling because the item does not need to be reprocessed before it can be used again.

RECYCLE

Recycle as much waste as possible from the work environment—paper, laser cartridges, bulbs, magazines, paper towels, packing materials, aluminum cans, etc.

By recycling, offices can reduce nearly 50% of our landfill waste

10

Tips to Make Your Office Environmentally Friendly



The average office worker uses 10,000 sheets of paper a year



Styrofoam cups stay on the planet for nine generations



1. Make double-sided copies and make sure the copier is on "standby" mode, which lightens the energy load by 70 percent.

2. Deselect the default banner feature (cover sheet) on communal copiers/printers.

3. Use your own:
▪ ceramic mug for coffee and tea.
▪ shaker cup for shakes.
▪ drinking glass or plastic cups for tap water.

4. Reuse office supplies.

5. Use correction pens instead of correction fluid bottles; use refillable pens, pencils and markers.

6. Reduce electricity—turn off the lights and your computer when you leave the office.

7. Hold paperless meetings and teleconference instead of traveling.

8. Clean out files and recycle paper regularly.

9. Carpool, bike, walk or take public transportation at least once a week.

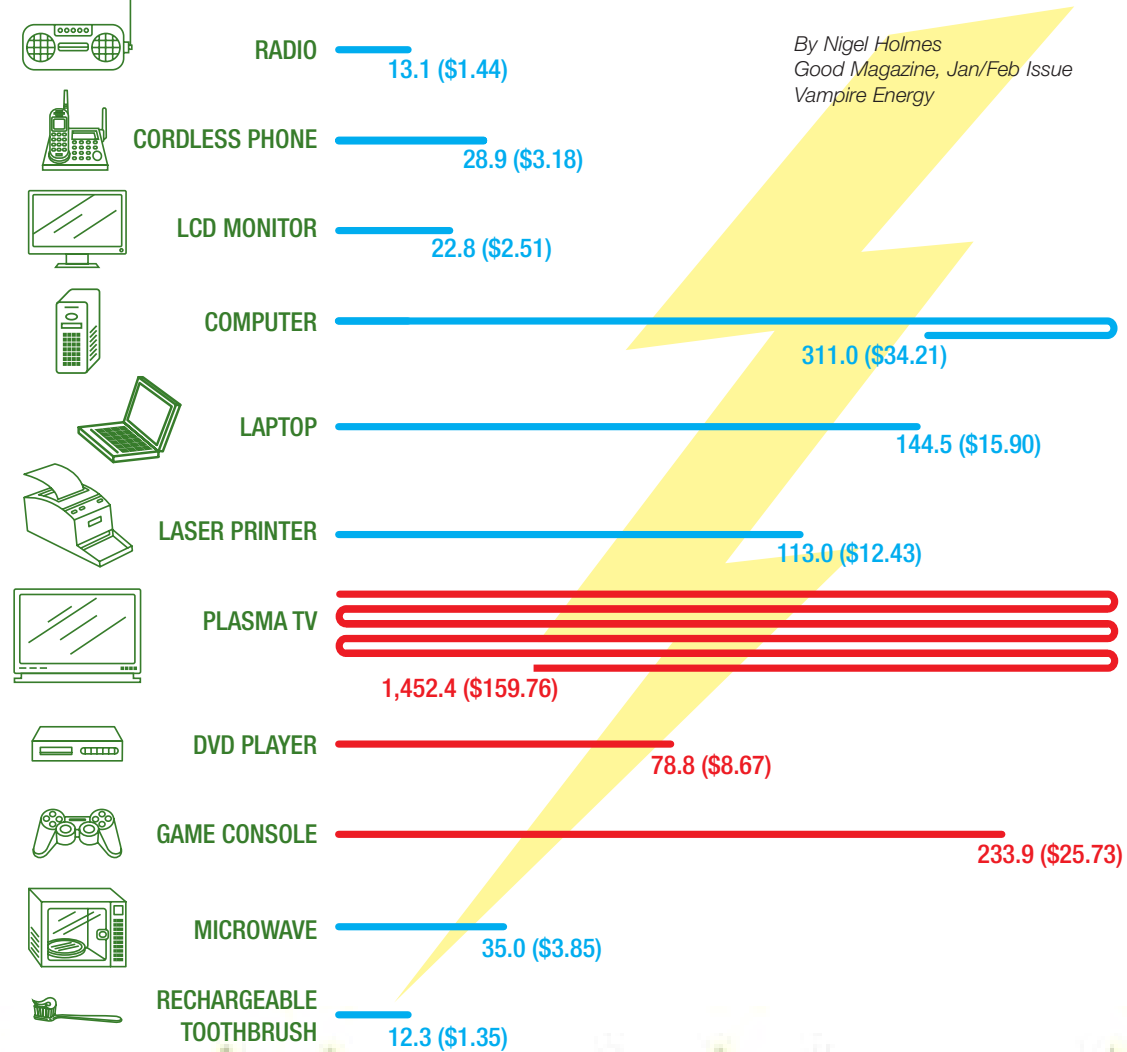
10. Participate in our current recycling programs and set an example.



Watts Up?

You may think that leaving your printer on when it's not in use doesn't draw power, but think again. Once plugged in, many electronic devices remain in either passive standby mode (like that clock in the microwave that keeps ticking) or active standby mode (the laptop may be "sleeping" now, but hitting a key on the keyboard will "wake" it up). That means precious energy is being consumed even when you're not using your appliances!

The chart below illustrates average standby modes, showing how much electricity is drawn out annually by common, everyday appliances. BLUE lines show passive standby mode and RED lines show active standby mode. Figures indicate kilowatt hours followed by a rate of 11 cents per kilowatt hour. At a cost of \$3 billion a year to U.S. consumers, it might be wise to keep your appliances in check.



AS OUR COMPANY EVOLVES, SO DO OUR STRATEGIES

Check out these four key strategic initiatives for 2008

DISTRIBUTOR

- We will target our efforts more closely on specific audiences—for example fitness enthusiasts and personal trainers.
- Make it easier for Distributors to conduct their business by enhancing tools such as BizWorks and MyHerbalife.com.
- Globalize great Distributor ideas and Daily Methods of Operations (DMOs) that are successful on a local basis, such as Nutrition Clubs, Total Plan and Wellness Coach Method.
- Grow our top line through a keen focus on the 3Rs— Recruiting, Retailing and Retention.

- Conduct clinical trials on key products and prioritize those which are supported by Distributors' DMOs.

MAJOR MARKETS

- Focus resources on markets such as China and other high-potential markets.

INFRASTRUCTURE

- Our efforts will focus on our five regions—North America, Asia Pacific, Mexico and Central America, Europe, Middle East and Africa, and South America—based on plans that were laid out in our Optimizing for Growth program.
- Enhance Distributor sales tools, including BizWorks, MyHerbalife.com, Oracle and Agile.
- Put tools in place to be a responsible and transparent public company.

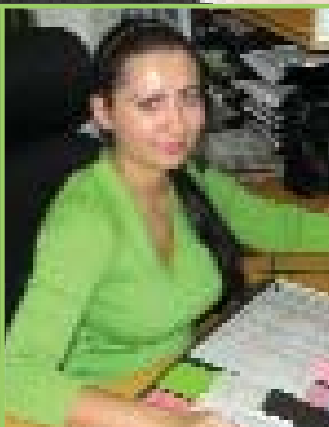
PRODUCT

- Our areas of focus include: Weight Management, Targeted Nutrition, Energy and Fitness and Personal Care|Outer Nutrition.
- Continually evaluate our product line for opportunities to strengthen the line while accelerating local/regional product development.

The Future Has Never Looked

Brighter!

TOUCH POINTS



Distributors First

Our values guide us in every aspect of our business. We make important decisions based on them. One of our values states, "We are driven by the needs of our Distributors and inspired by their stories."

Here are just a few of the hundreds of employees around the world who have Distributor-facing roles. These employees have the first point of contact with our Distributors. Through memorable experiences with our employees, Distributors are left with a positive impression of our brand.



Dollars and Cents

Understanding our profits and sales

One of our values is that “we pursue profitability and growth to increase shareholder value.” But what exactly does that mean and how do we do it? Here are the three main measurements we look at and that you should be familiar with:

1. SALES

This is our growth in retail sales, also known as “top-line growth.” It’s simply the dollar value at which a Distributor sells our products. For example, in the United States, a canister of Formula 1 has a retail price of \$23.95. If a Distributor sells 10 canisters of Formula 1 in a month, they generate \$239.50 in sales or top-line. If they sold only eight canisters in the prior month (\$191.60), they drive 25 percent top-line growth.

2. PROFIT

Profit comes down to this: Once we subtract our expenses from our net sales, are we making money? These expenses include the cost of the product, promotion, overhead, Distributor’s royalties, taxes, etc. It’s the dollars we can take to the bank.

When you look at Herbalife’s profits in 2007, here’s the end result:

Retail Sales:	\$3.5 billion
Net Sales	\$2.1 billion
Expenses:	– \$1.9 billion
Profit:	= \$191.45 million

3. EARNINGS PER SHARE (EPS)

Here’s a simple formula for earnings per share when you look at how we as a company performed in 2007:

Profit:	\$191.45 million
Number of shares:	÷ \$72.7 million
EPS:	= \$2.63

Note: All figures are in U.S. dollars.

Living the Dream By Giving Back



The 2008 Herbalife Family Foundation (HFF) Humanitarian Award winner was announced during the annual Mark Hughes Bonus Awards ceremony in Singapore. The award is presented to a Distributor who exemplifies the foundation’s mission and, through outstanding involvement and dedication, has made a significant contribution to changing people’s lives.



Thomas Hayes, a President’s Team member, who lives with his wife Kaitlyn in Connecticut, was selected as this year’s honoree because of his selfless dedication in supporting worthy organizations.

As a weekly volunteer at the Terrence Cardinal Cooke Health Center (TCCHC) in Harlem, N.Y., Hayes commutes every weekend to brighten the days of patients too ill or disabled to leave the center. The only facility of its kind in New York state, the TCCHC is particularly close to Tom’s heart as it provides a home and dignified lifestyle for those living with chronic illnesses—the elderly, severely disabled children, and people with AIDS, Alzheimer’s disease, Huntington’s disease or kidney failure.

As the 2008 HFF Humanitarian Award winner, Tom will be able to designate a charitable organization to receive a one-time, US\$10,000 donation from HFF.

To learn more about the HFF Humanitarian Award or to view pictures from the 2008 HFF Humanitarian Award presentation ceremony, please visit:

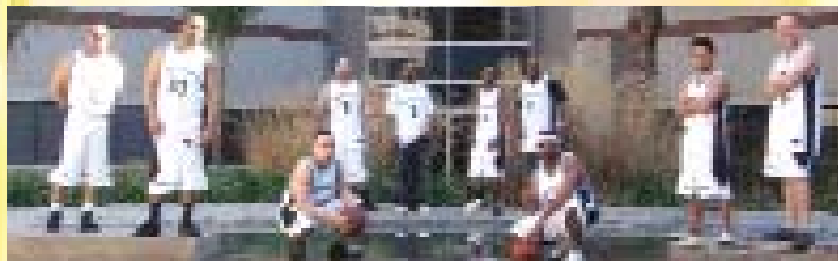
HerbalifeFamilyFoundation.org

SHINE WITH YOUR BEST SHAPE

Right now is the right time to get outdoors and get in shape. It's time to renew your commitment to a healthy, active lifestyle. What's more, if you start exercising and eating right today, you'll be in great shape soon. Here is some advice from Dr. Luigi Gratton to help you shape up.

Take time to warm up

Spending five to 10 minutes warming up prepares your body for exercise. Walk before jogging. Jog before running. Just warm up at a pace that gradually gets your heart beating at 50 to 60 percent of your maximum heart rate. And don't forget to stretch. Moving from side to side warms your muscles and prepares them for exercise. Warm muscles permit a greater range of motion through your joints and make injuries less likely.

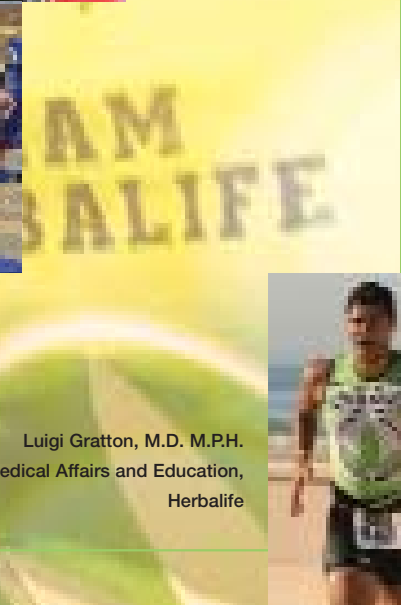


Think variety

Have you ever started a fitness program and then let it fizzle out? The reason could have been boredom. A program that includes several fitness activities, for example, walking or biking on Mondays and Wednesdays, and tennis or swimming on Fridays and Sundays, will help maintain your interest and keep you motivated. Need a change of scenery? Try varying the place you exercise with a new route for walking or biking. Having different options can allow you to pick the one that suits your mood and keeps your fitness program feeling fresh.

Get your antioxidants

Don't forget about the important role that proper nutrition plays in achieving an active lifestyle. Since exercise can increase the formation of free radicals, it's always good to have some extra protection. Antioxidants, such as Vitamin C and beta-carotene, may play a role in preventing cellular injury and delaying muscle fatigue. Try to get at least five servings of fruits and veggies a day, as they are packed with powerful antioxidants. Our Targeted Nutrition products also provide key antioxidants that protect muscles and joints against exercise-induced oxidative stress. So remember to add antioxidants to your diet and get the most out of your fitness program.



Luigi Gratton, M.D. M.P.H.
Vice President of Medical Affairs and Education,
Herbalife

DISTRIBUTOR WAY

Distributor Way is a new *Inside Herbalife* column that spotlights our Distributors from all over the world. Here you can learn about what Distributors are doing to change people's lives and grow our business. With more than 1.8 million Distributors in over 65 countries, there are plenty of inspiring success stories, sales methods, plans and ideas to share.

WINNING at

Angie McOscar's weight-loss success is inspiring others to achieve their goals

Angie McOscar had been struggling with weight issues since she was 9 years old. "Weight was always an issue for me," she says. "I tried every diet imaginable."

"Once I started using Herbalife® products, that was it," she recalls. "I lost 92 pounds. Then, last December, I decided to become a 100-pound loser!" Not only has Angie lost the additional pounds, she has maintained her weight, too. "I've kept it off for almost seven years!" she exclaims. "Now, there's no looking back."

WINNING BY LOSING

Angie has used her success to inspire others to lose weight as well. She is proud to be a part of a team of nine other Distributors who have duplicated her amazing feat of losing 100 pounds or more! Simply put, Angie's loss has been their gain. And along with the help of their Personal Coach, each of the "100-pound losers" has had a solid support system.

Supervisor Karri Lewis has lost 101 pounds in all. "I never could have accomplished this without Angie's support," Karri says. "She really helped me stay on track."

A TEAM EFFORT

Angie has been able to inspire success in others through the motivation of teamwork. "Working with a group of like-minded people is great because it makes you accountable to others," says Karri. "It has made a huge difference in my life."

World Team member Freeman Ward has had a similar experience. "With a group, it's a lot easier to stay focused on your goals," he says. "It has even motivated me to become a Wellness Coach."

what works

- Think long term, and take it one day at a time.
- Make healthy meals and snacks you love. That's the best way to ensure you'll stick to it.
- Fall in love with the products— I love them all!

UP TO THE CHALLENGE

Another way Angie has inspired her team is by supporting them at weight-loss challenges that educate others on the importance of good health and nutrition. "A member of my upline, Lisa Steward, started a 12-week program where people are measured and weighed in," Angie says. "The top three people who lose the greatest percentage of body weight in these amazing competitions get to take home prizes."

World Team member Kris Rubley has used the challenge to her advantage. "Joining these weight-loss challenges has helped me learn about Herbalife® products," says Kris. "And I've used that knowledge to lose 105 pounds!"

916 pounds lost!

Teamwork makes the difference.

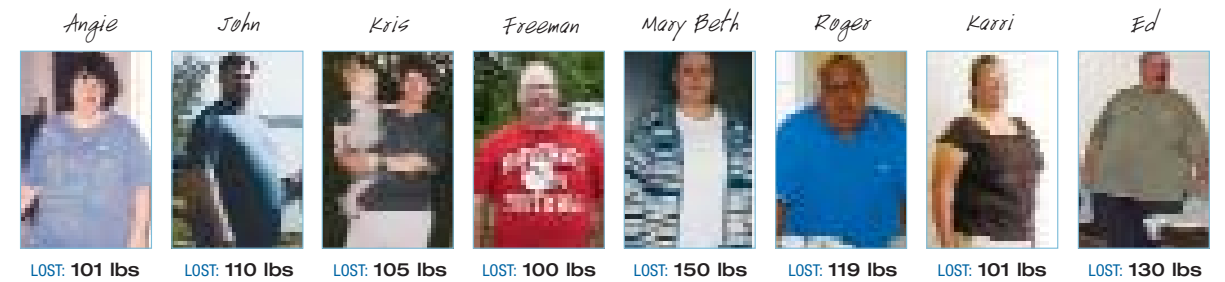
For Angie, it all comes down to helping others. "I absolutely love that my story has inspired people to lose weight," she says with pride. "Our team is getting ready to start our first Herbalife Nutrition Club™ operation so that

we can reach more and more people." Angie continues, "To see the smiles on people's faces and to see how excited they get is really it for me. I love my team!"

Weight Loss

▼ WEIGHT-LOSS WINNERS

Angie has been able to inspire success in others through motivation and teamwork.





Olly Freeman British Triathlete

Q: How are you preparing for the Beijing Olympics?
A: I was training hard in Eastbourne, but my season started late March in Australia and New Zealand, where I can hopefully get some good results that will set me up for the final Olympic selection in May.

Q: Any thoughts for the future or plans if you don't make the Olympics this year?

A: Of course. This year my main aim is to make the team for Beijing but, to be honest, I didn't think that I would be aiming for this Olympics. I always thought it would be 2012, but it just so happens that I'm in a good position to try. If I don't make it though, it won't be the end of the world because it means I will have free rein to do a lot of other races like World Cups, the American Circuit and so many other things.

Q: What does the opportunity to represent your country mean to you?

A: It's always an exciting and proud occasion, though normally it's also nerve-racking, as you only race for Great Britain at the highest profile races... European Champs, World Champs... and Olympics!

Q: What are your favorite Herbalife® products?

A: I love the protein bars, as they are great to take on long bike sessions to keep me fueled throughout. I also always have some protein powder with my porridge, as it provides the extra protein I need to help repair my muscles after a hard morning of training.

FUEL YOUR PASSION

Miwa Asao Japanese Pro beach Volleyball Player

Q: How are you preparing for the Beijing Olympics?

A: I try to train hard to brush up my volleyball skills. Plus, I also focus on building up and maintaining the physical strength I need to compete.

Q: What's the best piece of advice you have received?

A: Believe in myself and don't be afraid of taking risks.

Q: What does the opportunity to represent your country mean to you?

A: By representing the country, I would be raising people's hopes. I also want to think of it as a chance where I would be cheered by my entire country.

Q: What's your next goal?

A: To compete in the 2012 London Olympics and perform well.

Q: What are your favorite Herbalife® products?

A: Formula 1 and Liftoff®.

For most athletes, competing in the Olympics is the ultimate achievement—one they spend their entire lives preparing for. We asked two of our Herbalife-sponsored athletes about their intensive drive to qualify for the 2008 Olympic Games in Beijing, and what they're doing to get ready.



North America



VIEWPOINT

Tom Zimmer

What keeps you up at night?

There are many things that keep me up at night! First and foremost, my sleepless nights are a result of thinking about how the North America region can continue to improve sales profitability in order to increase shareholder value. I'm a firm believer that the key to growing our business is to meet or exceed Distributor desires, needs and expectations. In other words, we must be outstanding in supporting and servicing our Distributors every single day, so they can be successful in running their businesses.

Our Distributors are the ultimate entrepreneurs, so keeping up with them is no easy task. At times, my mind races at night thinking about how to allocate our financial and human resources to properly service our Distributors; how to build an infrastructure to support and grow our business; and how to stay focused and keep things simple despite the complex issues we face in today's fast-paced business world. Dealing with these challenges takes dedication and hard work of many Herbalife employees. I couldn't be more pleased to say the North America regional team is doing a fantastic job supporting and servicing our Distributors. What keeps me up at night? I suppose it's the unknown of what tomorrow brings, and wondering if we (Distributors and employees) can continue to excel at what we do.



LA Galaxy Kicks Off New Season with Three New Herbalife-Sponsored Players

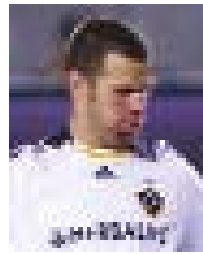
The 2008 Major League Soccer (MLS) season began in March with the LA Galaxy opening its 13th season with three new Herbalife-sponsored players.



Carlos Ruiz - Finished third in MLS with 13 goals, adding five assists while playing in 25 of the 32 games. Tied an MLS record by scoring in seven consecutive games.

NAME: **Carlos Ruiz** POSITION: F
 HEIGHT: 5'9" WEIGHT: 180 lbs BIRTHDATE: September 15, 1979
 HOMETOWN: Guatemala City, Guatemala
 LAST CLUB: FC Dallas (MLS)

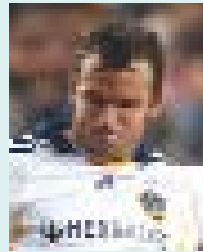
2007 SEASON STATS	GP	GOALS	ASSISTS
	22	7	2



Greg Vanney - Obtained through a midseason trade with the Colorado Rapids, Vanney appeared in 15 games. In 2006, he earned the MLS All-Star honors.

NAME: **Greg Vanney** POSITION: D
 HEIGHT: 5'11" WEIGHT: 176 lbs. BIRTHDATE: June 11, 1974
 HOMETOWN: Tempe, AZ LAST CLUB: DC United (MLS)

2007 SEASON STATS	GP	GOALS	ASSISTS
	24	0	0



Chris Klein - Klein comes to Los Angeles after spending the last year and a half in Utah with Real Salt Lake, where he appeared in 43 games, collecting eight goals and nine assists.

NAME: **Chris Klein** POSITION: D
 HEIGHT: 6'0" WEIGHT: 185 lbs. BIRTHDATE: January 4, 1976
 HOMETOWN: St. Louis, MO LAST CLUB: Kansas City (MLS)

2007 SEASON STATS	GP	GOALS	ASSISTS
	32	2	4

AYSO Gets Herbalized

As the Official Nutrition Advisor of the American Youth Soccer Organization (AYSO), we are familiarizing its members with our products and our philosophy of living a healthy, active lifestyle. A few North America employees, select Distributors and Dr. Luigi attended AYSO conferences across the country, introducing Herbalife and our products to AYSO leadership. In March, we hosted the National Board of Directors' quarterly dinner in the Mark Hughes Café where Dr. Luigi gave a tour and answered questions.



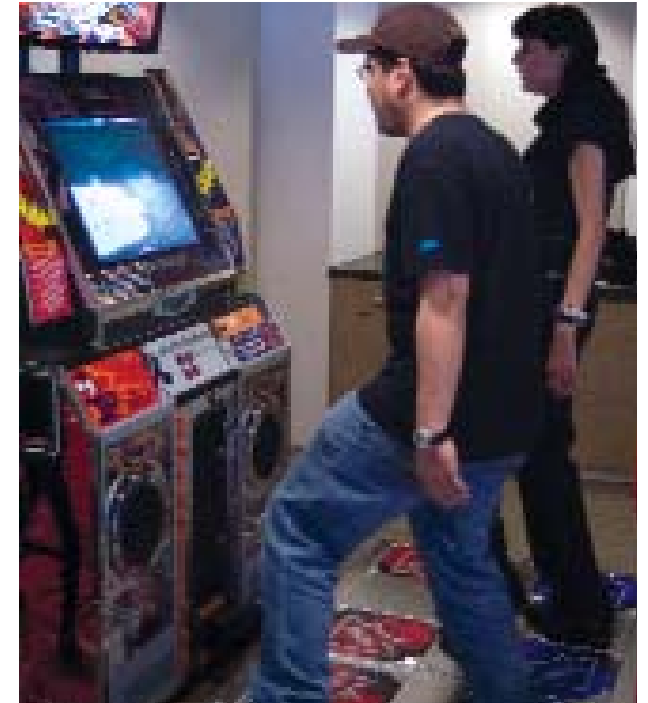
Team Herbalife Basketball League Plays at the Home Depot Center

All Stars from the Team Herbalife basketball league were invited to play in a league against other local companies at the Home Depot Center. Our team was in full spirits, supported by other Team Herbalife members who came to the games to cheer them on.



Summer Weight Loss Challenge: Where Losing is Winning!

It's not often that losing is winning but over 100 employees in the United States who are participating in the 12-week Summer Weight Loss Challenge have an opportunity to win physically and financially learning from one of our new successful Daily Methods of Operations (DMOs) Distributors are using. Participants contribute US\$20 to a collective pool when they begin the challenge and track their progress with weigh-in sessions every two weeks. They have additional support with "Lunch and Learn" sessions and progress calls moderated by Dr. Luigi and Susan Bowerman, assistant director of the UCLA Center for Human Nutrition. To motivate employees even more, the company will match the collective pool and participants will compete for cash prizes that will be awarded to the top three achievers. The challenge runs through July and winners will be announced in the next issue.



Groovin' and Losin'

Herbalife Plaza employees are dancing the pounds away with our new Pump It Up dance machine that's helping them get grooving, get moving and losing weight just by dancing! Pump It Up features popular music played on a video screen and a dance platform where you mimic the moves you see—the closer your fancy footwork matches the moves on the screen, the higher your score. As skill level increases, so does the number of calories burned. Not only is this great new piece of fitness equipment helping employees get in shape and de-stress, but it's also giving them one more tool to lead a healthy, active lifestyle.



Now and Zen

Late last year, employees in the United States who responded to our wellness survey requested on-site yoga classes. Now they're down-dogging and planking two nights a week at Herbalife Plaza. Classes take place after work with all equipment provided. Yoga is the perfect way to end a hard day's work with some deep stretching and relaxation.



Herbalife Hosts 'The Largest Field Trip'

We launched our African American initiative in Los Angeles, California, when we teamed up with top radio station, KJLH, to host 'The Largest Field Trip' to the California Science Center at the Exposition Park. Over 1,000 students from schools around the city were invited to see *Body Worlds 3* & *The Story of the Heart*. Herbalife employees handed out our branded lunch bags and were heard on the radio all over Los Angeles.



NEW & NEWLYWED

SERVICE AWARDS

These service awards reflect employees celebrating anniversaries between February 2008 and May 2008.

5 Years

Michael Johnson, Century City, CA
Bernice Chalmers, Memphis, TN
Lori Enomoto, HP3, CA
Delfida Canales, HP1, CA
Claudia Del Valle, HP1, CA
Rigoberto Vital, HP1, CA
Maria A. Hernandez, HP1, CA
Marion T. Nevins, HP1, CA
Elizabeth Gallegos-Sanchez, HP1, CA
Corina Ramirez, HP1, CA

10 Years

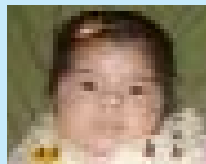
Gerald Jennings, Memphis, TN
Charity Lee, Memphis, TN
Diane Newsom, Memphis, TN
Rosario Vasquez, Memphis, TN
Tamara Hines, Memphis, TN
Carol Shelton, HP1, CA
Ibi Fleming, HP1, CA
Andres Vazquez, HP1, CA
Josefa Segovia, Carson, CA
Bruce Gold, Carson, CA

15 Years

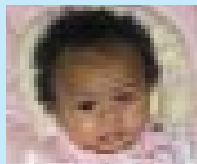
Maria Ayala, Phoenix, AZ
Tommie Stewart, Memphis, TN

25 Years

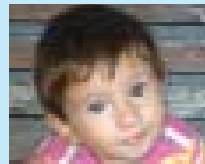
Brenda Swick, Calgary, Canada



Alexa Victoria Gonzalez
Born December 19, 2007
Proud Parent: Ricardo Gonzalez, process improvement rep., Herbalife Plaza



Maileia Imani Mijares
Born September 3, 2007
Proud Parent: Marquita McClaren, refunds & repurchase supervisor, Herbalife Plaza



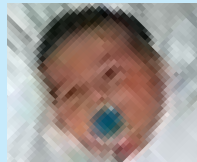
Nathalie Reyes
Born December 6, 2007
Proud Parent: Ana Reyes, Distributor services rep., Herbalife Plaza



Pfeifer Coltrane Heard
Born November 9, 2007
Proud Parent: Stacy Heard, manager, ethics & business practices, Herbalife Plaza



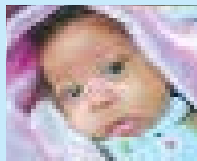
Adrian Angel Arauza
Born February 16, 2008
Proud Parent: Vanessa Arauza, executive assistant, Herbalife Plaza



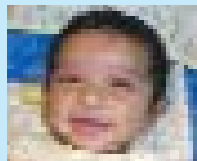
Ryder Wagner
Born January 30, 2008
Proud Parent: Mark Wagner, tax planning manager, Herbalife Plaza



Dylan John Mencias
Born November 2, 2007
Proud Parent: Candice Grey, Distributor relations senior, Herbalife Plaza



Teri Ryann Williams
Born December 2, 2007
Proud Parent: Anthony Williams, Sr. forecast analyst, supply chain, Herbalife Plaza



Vedansh Sinha
Born November 21, 2007
Proud Parent: Mitul Bharti, Sr. forecast analyst, supply chain, Herbalife Plaza



Julie Moreno
Senior regional customer supply analyst, supply chain, Herbalife Plaza, married Allan Moreno December 1, 2007



Erin Perry
supervisor, global licensing, Herbalife Plaza, married Bryan Thoensen September 15, 2007



Asia Pacific



VIEWPOINT

Paul Noack

What keeps you up at night?

Having the title of managing director of Asia Pacific for six months, I still feel exhilarated about the opportunity. The excitement doesn't come from the career change alone but from becoming part of the most vibrant region of Herbalife. In the past couple of months, I've been traveling around the region to meet with our Distributors and my team. The meetings not only assured me that I made the right decision, it also filled me with inspiration on how to take our region to the next level. Since then, I've been spending days and nights putting all the different ideas into concrete plans.

On other nights, I've been thrilled by the major events happening in our region. March was "Herbalife Asia Month." Michael Johnson toured five cities and drew over 20,000 Distributors. The LA Galaxy played soccer in Seoul, Shanghai and Hong Kong. And all roads led to the 2008 Honors in Singapore. We have more exciting events on the horizon, including Extravaganza in Bangkok and the Chairman's Club vacation at the 2008 Olympics in Beijing.

Aside from my work with Herbalife, I've spent sleepless nights missing my family in the United States who will be relocating to Hong Kong this summer to live with me.

With the energy and leadership from our Asia Distributors, combined with all the talented and experienced Herbalife employees, I am going to sleep well knowing Asia will be the number one region in Herbalife.



Korea Honors Mark Hughes

For Mark Hughes Day and our 28-year anniversary celebration, 55 employees in Korea paid tribute to Mark and looked back on last year's Casa Herbalife program activities. To commemorate Mark's compassion, employees participated in the pledge drive and sold Mark Hughes Day cups to Distributors to raise funds for their local Casa Herbalife program.

Thailand Builds Solid Foundation

To celebrate our 28th anniversary and Mark Hughes Day, Wallapa Narunatvanich, Thailand's country director, led her team in raising funds for the Herbalife Family Foundation. All funds raised will be used to develop a nutrition program for children in Thailand's Casa Herbalife program, Foundation for Children. The day was full of fun and laughter with all team members, writing words on a memory tree honoring Mark, playing games and enjoying shakes!



LA Galaxy Makes Friends in Korea



In March, soccer fans in Korea saw the Herbalife brand in action when the LA Galaxy played a friendly game against the local soccer team FC Seoul at Sang-am World Cup Stadium before a crowd of 35,000. The LA Galaxy stands were filled with 1,500 Team Herbalife members, including Distributors and employees from Japan, who also visited the Seoul office while in Korea.

Team Herbalife showed their colors and led the crowd in cheers. Our participation was obvious from start to finish, with our executives and top leaders watching a pre-game warm-up and having photos taken with the players. The constant presence of the Herbalife logo on the players' jerseys, as well as those worn by thousands of fans, was broadcast throughout Korea for all to see.

The match itself was filled with tension and excitement. The Galaxy scored the first goal with assistance from David Beckham. This was matched with a penalty by FC Seoul. The game went to penalties with FC Seoul winning, 2-1.



Korea's Casa Herbalife

Korea held a year-end party for children from Sang Rok Won, Korea's Casa Herbalife program, at the Usell Convention Hall by the Han River. About 200 employees and children enjoyed a delicious buffet and games. The highlight of the night was when Korea's General Manager Young-Hee Chung and her husband danced with the children on stage. It was a wonderful day for all and another opportunity to do something for children.



Japan's Beauty in a Bottle

In March, Japan launched the first Herbalife beauty drink product, SA Collagen Beauty Drink. During the course of product development, employees in a targeted age group worked with the marketing team and joined in a brainstorming session to share their diverse opinions on what they expect from a beauty drink. A strong desire for women in their 40s is to regain the skin they had in their youth. This became the foundation of the product's concept—a beauty drink that rejuvenates the skin to maintain a fresh and youthful appearance. A limited 35,000 bottles of SA Collagen Beauty Drink were made available prior to its launch date at Japan Spectacular 2008 in February, and they sold out in just two days!



Philippines Get Bullish

Employees in the Philippines joined Distributors and customers in the 4th annual Philippine Stock Exchange Bull Run, organized by the exchange to properly inform citizens about the role of the Philippines stock market. The run took place in Global City, Taguig. All participating employees finished the 5K run while Resty Legaspi, a triathlete and warehouse employee, went for the 10K. Herbalife staff, Distributors and customers who wore the Team Herbalife singlet formed the biggest group and won US\$120, which was donated to the Herbalife Family Foundation. The activity was a great way to start the year promoting a healthy, active lifestyle. It was also a great way to build awareness of our company with businessmen, students and media personalities who joined the Bull Run.



A 'Spectacular' Time in Taiwan

Michael Johnson attended the launch ceremony of Taiwan's new Casa Herbalife program, The Hong Hua Orphanage, and presented a check during the 2008 Spectaculars event in March. Two weeks before the official launch, employees visited the orphanage with a group of President's Team members. They brought healthy products for the children, while Distributors who are doctors provided the children with a free medical consultation.

During his stay in Taipei for the Spectaculars, Michael and Dr. David Heber, chairman of our Nutrition and Scientific Advisory Boards, spent some time with employees, and took this photo across from world's tallest building, the Taipei 101.



Wine and Dine

In February, Taiwan held an annual spring-wine banquet for staff. Everyone enjoyed the mouth-watering food, participated in entertaining games and won fabulous prizes. It was a fun-filled night that left everyone in high spirits for the year.



Indonesia Dances in the New Year

The Indonesia Spectaculars was held in Bandung, Java in January. The highlight of the night was a dance performance by the Indonesia management team and staff, bringing great fun and laughter to all attendees. Our Distributors were delighted as every step the dancers took was followed by a burst of applause. The performance was a perfect way to start the year.



"Lo-hei" Chinese New Year Dinner

"Kung Hei Fat Choi!" Singapore staff welcomed in the Chinese New Year with a "Lo-hei" dinner held at the Si Chuan Dou Hua restaurant. "Lo-hei" is a Cantonese term that means "to thrive and flourish," usually in a business context. Staff tossed and threw the "Lo-hei" salad sharing best wishes for the New Year. It was certainly a great way to end the Chinese year with a scrumptious dinner and "Lo-hei" expectations.



China Aids Storm Relief Efforts

This winter, most of southern China was hit hard by a snowstorm that left many residents without water, electricity, gas, supplies and basic necessities. Public transportation was also disrupted. To provide assistance, the management team in China called on our nearby Herbalife offices to work with local government in helping the victims. Staff members in Chengdu, Guiyang, Nanchang, Wuhan and Chongqing took prompt action bringing the victims daily necessities. Team Herbalife's dedication to help others was clearly evident.



Australia Celebrates Silver Anniversary

Australia celebrated its 25th anniversary with a 'Spectacular' three-day event in Adelaide. Managing Director of Asia Pacific Paul Noack and Edi Hienrich, former vice president of Southeast Asia, attended the event. President's Team Member Dennis Dowdell was on hand for inspirational training. The celebration was kicked off with a black-tie dinner for those who qualified. It continued with Distributors and employees dressed in retro clothing for a night of funky disco.

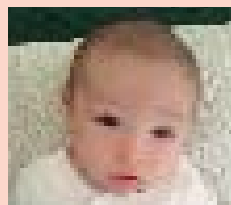
Australia also opened the 31st Casa Herbalife program at The Infants' Home, Child and Family Service. During the launch, they discovered that one of the Distributors was actually raised in this Casa Herbalife program, which made it very emotional. The Infants' Home was established in 1874 to provide a range of care, education and support services for children.



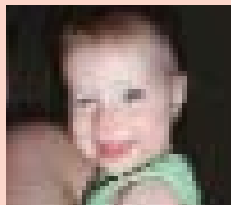
NEW & NEWLYWED



Abby Tan
Born September 13, 2007
Proud Parent: Christine Pon,
Distributor services rep., Malaysia



Chiyono Micelle Meehan
Born December 30, 2007
Proud Parent: Yumiko Ohkubo,
supervisor, call center, Japan



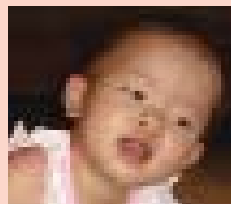
Olivia Valentina Perham
Born June 21, 2007
Proud Parent: Scott Perham,
storeman, Australia



SiJoon Kim
Born February 11, 2008
Proud Parent: Beckham Kim, Sr.
Distributor services rep., Korea



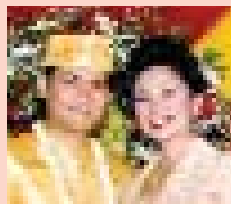
Yu Xuan Zhou
Born February 4, 2008
Proud Parent: Jason Zhou,
Sr. manager, external affairs,
Shanghai, China



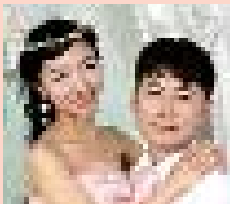
Hazel Fong
Born January 27, 2007
Proud Parent: Mee Wan,
accounting supervisor, Malaysia



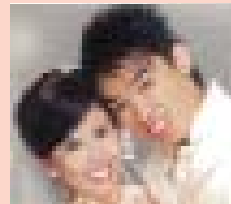
Yukiko Ohkawa
Call center rep., Japan,
married Masato Miura
February 17, 2008



Dewi S. Wulandari
Distributor services supervisor,
Indonesia, married Rawindra
Ardiansyah January 12, 2008



Bo Kyoung Kim
Distributor Services rep., Korea,
married Jin Won Song
December 8, 2007



Hoi Chin
Distributor services rep., Malaysia,
married Soong Kim Wai
March 17, 2008



Maria Saragih
Distributor services rep.,
Indonesia, married Ruli Hutapea
February 3, 2008

SERVICE AWARDS

These service awards reflect employees celebrating anniversaries between February 2008 and May 2008.

5 Years

Zen Siew Yien Ku, Singapore
Peck Yee Mau, Singapore
Caron Teng Teng Tan, Singapore
Gary Hong, Korea
Yoko Nakaya, Japan
Michelle Labriola, HP1, CA

10 Years

Momiji Ohno, Japan
Tina Nga Kwan Liu, Hong Kong
David Chi Kit Chung, Hong Kong
Wing Yau Chan, Hong Kong
Maggie Wai Wan Fung, Hong Kong
Shobie King, Australia



Mexico and Central America



VIEWPOINT

Adriana Mendizabal

What keeps you up at night?

Aside from Liftoff®, other things that keep me up at night are my children getting sick, a good party or jetlag. These are the best sleepless nights.

Despite being tired after a full day of work, I do enjoy the hours I spend awake at night. It's a good time for me to think without being interrupted, and it's my opportunity to guide and redirect my dreams, so that I make sure I am living them.

Now, I try to stay focused and positive. I always try to look at the optimistic side of things. Worrying isn't worth it if you don't focus on finding a solution, and when you do this, you can actually sleep soundly.

I can say, however, that what keeps me up and motivated is the great challenge we have in Mexico of reaching the US\$1 billion mark in Herbalife sales. This requires stepping up the growth and working as a team, hand-in-hand with our marvelous Distributors to do what Mexico has been doing so well in the past few years: Changing people's lives.

What keeps me up and energized is knowing that we have nutritional products that make the world healthier, while offering financial independence to anyone willing to put in the time and effort. We make dreams come true.

Truthfully, I have never had sleeping problems and I think it's because I have inner peace, as well as peace with others. He who owes nothing, fears nothing.

Mexico Strengthens its Leadership



In February, over 7,000 Distributors participated in two Leadership Development Weekends in the states of Sonora and Veracruz, where organizations from various regions of the country worked together in what may very well be one of the most important training events of 2008. Both events were a major success thanks to the coordination and arduous work of Mexico's stellar staff members.

The events required a high degree of organization, planning and meticulous attention to detail by the staff to provide a unique learning environment for our Mexican Distributors. Thanks to the leadership and tireless dedication of our employees, these two events combined exceeded all expectations in terms of attendance and the level of participation from our Mexican Distributor leadership. Together, staff members and Distributors developed a plan to become the first market to reach the US\$1 billion mark.

To achieve this goal, Mexico expects to host more than 20 corporate events at a national level and more than 100 events in partnership with Distributors, covering nutrition, leadership, personal development, management and strategic vision. Mexico will extend an invitation to its 350,000 Distributors throughout the year, offering them a unique opportunity to participate in an event close to home.

"Team work and a common vision between our staff and our Distributors have been the basis for growth of Herbalife in Mexico, since both working together are the key for the development and consolidation of our great family and our business in the country," said Adriana Mendizabal, senior vice president and operating manager, Mexico and Central America.





REGION HAPPENINGS

New Faces to Team Herbalife

MEXICO



Jose Antonio Gonzalez

Jose Antonio Gonzalez recently joined the marketing team as the new senior marketing director reporting to Vice President of Marketing and Communications Hector Carvajal.

Jose Antonio has a vast background in the marketing arena and comes to us with 14 years of experience from Procter & Gamble Mexico. He is one of the new pillars that comprise Mexico's newly restructured management team.

MEXICO



Roberto Gonzalez Cantu

Roberto Gonzalez Cantu has joined Mexico as the new senior nutrition club marketing director. Roberto comes to us with 10 years of experience from international companies such as Sabritas and most recently PepsiCo, where he was the company's new business development manager. He has experience in both marketing and sales, which allows him to easily understand our business and distribution channels.



Soccer team scores major goal

For the past four years, Team Herbalife in Guadalajara, Mexico, has had a soccer team participate in the Fútbol el Tesoro league under the name of Herbalife Sport. Since they joined the league, they have placed second and third place, and last year they took first place. Without support from Herbalife, as well as the team's consistency on the field, they wouldn't be where they are today. Way to go team!



Staff Gives Gifts, Gets More in Return

Several employees and Distributors made a visit to Casa Herbalife program, Albergue Infantil Los Pinos, in Guadalajara, Mexico, to deliver presents to the children. They not only took gifts that included pajamas, toys and food, they also broke piñatas and played with the children during the day. This is yet another example of how volunteering for Casa Herbalife programs could perhaps be one of the most memorable and enjoyable gifts of all.

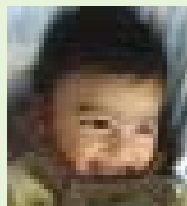
NEW & NEWLYWED



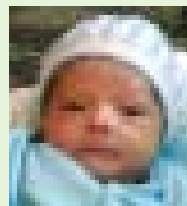
Sofia Dessire Padilla Casillas
Born January 14, 2008
Proud Parent: Cesar Padilla, Distributor Relations rep., Guadalajara, Mexico



Citlalli Itzel Quintana Sanchez
Born January 17, 2008
Proud Parent: Luis Antonio Quintana Vidaurri, order support rep., Guadalajara, Mexico



Christian Eduardo Barajas Cisneros
Born November 2, 2007
Proud Parent: Eduardo Barajas Villanueva, sales order agent, Guadalajara, Mexico



Hector Rodrigo Corella Sanchez
Born November 28, 2007
Proud Parent: Joe Corella, cashier, Mexico City, Mexico

SERVICE AWARDS

These service awards reflect employees celebrating anniversaries between February 2008 and May 2008.

5 Years
Jaycelin Santizio, Mexico



Europe, Middle East and Africa



VIEWPOINT

Wynne Roberts

What keeps you up at night?

There is a huge potential to grow our business in EMEA to at least four times the size we are today, which means almost US\$4 billion in retail sales. The thing that keeps me up is constantly assessing our focus to ensure we are allocating resources to the high-value opportunities, as well as identifying ways we can move faster towards reaching that US\$4 billion goal.

One of the most fantastic qualities of our company is that we are driven by the entrepreneurial spirit of 1.8 million Distributors around the world. They are constantly looking for and creating ways to grow their business faster, and we must be close to them so that we understand their business as it develops. Only then will we be able to innovate and adapt effectively to support their needs—fast.

Our ability to do this successfully is driven by the resources and dedication of each and every one of us. All of you are an amazing team—passionate and committed to supporting our Distributors and our mission for nutrition. It is my goal to ensure that each of you has the focus and resource to support our Distributors effectively, as well as the opportunity to grow and achieve your personal goals as we grow as a company. Working together, we can achieve great things and realize the true potential of our business in EMEA.



EMEA Celebrates Mark Hughes Day

All around EMEA, employees celebrated Mark Hughes Day and raised money for Casa Herbalife programs. Everyone did their part at our EMEA headquarters in the UK. In just one day, they managed to raise over US\$2,000, which is nearly 50 percent more than last year. The money will go to our Casa Herbalife program, NCH Hackney Young Carers, to make a difference in the lives of the children.

These days do not happen by accident and a lot of work goes on behind the scenes to create such a great atmosphere. A big "thank-you" to Lisa Webb, Mila Rodriguez-Mancha, Leela Vivekananthan, Gunila Calton and Isabel Spring for all their hard work and creative ideas for the day's festivities. Cake sales people, Dominic Burke and Maria Timms; resident masseuses, Chris Hensher and Mary Fallon; and beautician, Liisa Haani, should also be commended.

This year's Mark Hughes Day celebration in the Netherlands was also very successful. Staff members from Venray and Netherlands in Utrecht participated in a lottery and auction to raise over US\$7,800. When added to the money raised through sales of holiday cards, almost US\$10,000 was donated to the Dutch Casa Herbalife program, VanHarte Children's Restaurant in The Hague.

VanHarte Children's Restaurant Receives Herbalife Check



In February, four employees from our Dutch office went to the VanHarte Children's Restaurant in The Hague to present a check to the manager. Upon their arrival, they were immediately put to work—preparing food, setting tables, serving food, clearing tables, and doing the dishes with the regular volunteers! Of course, they also got to eat with the kids. Afterwards, the check was presented to a very grateful manager. There is absolutely no doubt he will put this donation to good use and many children will benefit.



Russia Remembers Mark Hughes

Herbalife staff members were also on hand to celebrate Mark Hughes Day at the Udelnaya Orphanage, our Casa Herbalife program in Moscow, Russia. They brought gifts for the kids, as well as supplies for the sewing shop and kitchen. They also talked about Mark and Herbalife, and showed some video clips featuring Mark Hughes quotes. The kids later entertained employees with a concert. Afterwards, the kids, staff members and guests enjoyed a tea break.

Distributors and employees all over Russia celebrated Mark Hughes Day by watching Mark Hughes and Herbalife Family Foundation videos. They also had a contest where the winner received a Mark Hughes Tribute book and local managers shared their memories of our founder. At the Moscow sales centers, Distributors were surprised with a huge branded cake and tea served by the staff. At the end of the day, US\$3,000 was raised for Russian orphanages, including Udelnaya Orphanage.



REGION HAPPENINGS

NETHERLANDS



First Distributor Event of the Year in Netherlands

Earlier this year marked the first official Distributor event of the year in the Netherlands. An Herbalife-branded Mini Cooper and BMW were introduced before the sold-out crowd of 1,250 Dutch Distributors who can lease either car for a special Herbalife price. Both of these cars are real eye-catchers. All attendees also received an expo bag filled with vouchers, expo map, registration forms and other goodies.

Dancing with the Herbalife Stars

Employees in Russia held a dance class for the kids at their Casa Herbalife program, Udelnaya Orphanage. IT Manager Ekaterina Balabanova taught the cha-cha-cha and salsa. She and her dancing partner also performed a show for kids. Distributors pitched in, serving sweets and sharing educational videos.



RUSSIA

FRANCE

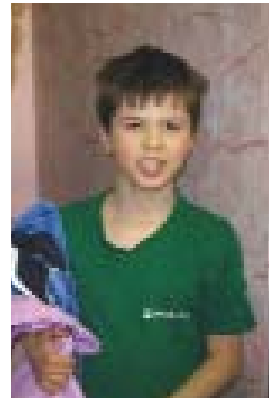


Team Building in a Middle Aged Castle

Our French staff had a wonderful time in February when over 40 employees went for a lovely walk in the local mountains, Vosges, to have a refreshing break and enjoy some time together. After hiking up a steep hill, it was a pleasure for them to reach a castle of the Middle Ages in the ruins and have an aperitif break! Climbing down the hill was far easier and after this 4.5 mile-long walk, the team was happy to move on to a restaurant for a delicious lunch in a typical wine-growing village of the area.

Russia Dresses up Casa Herbalife Program Kids

When Team Herbalife in Russia heard that their local Casa Herbalife program, Udelnaya Orphanage, located on the outskirts of Moscow, unexpectedly received 15 more orphans, they rushed to the rescue. The kids, all minors and mostly without families, were transferred to the orphanage from the most dreadful streets and suburbs of Russia. Since the kids came unexpectedly, the orphanage did not have funds in their budget to help them. In a voluntary effort, they collected about US\$2,000 in just a few hours—all donated by employees and a few Distributor leaders. The Distributor relations team headed by Olga Solntseva rushed the money over to the orphanage for the children in need.



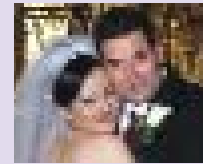
RUSSIA

NEW & NEWLYWED

SERVICE AWARDS



Elisa Sindoni
Born December 29, 2007
Proud Parents: Claudia Cabib, Distributor relations, and Maurizio Sindoni, Distributor services supervisor, Italy



Nancy Blair-Cordi
Supply chain planning, North America, married Edouard Marcel Cordi, regional customer supply, EMEA December 29, 2007

These service awards reflect employees celebrating anniversaries between February 2008 and May 2008.

5 Years

- Leela Vivekananthan, UK
- Lisa Burton, UK
- Emel Bilgici, Turkey
- Rasit Burak Ozarlan, Turkey
- Zeki Koca, Turkey
- Gerardo Vallejo Sanchez-Monge, Spain
- Ana Isabel Peña Garcia, Spain
- Daniil Maximov, Russia
- Sandra Laranjinha, Portugal
- Antonio Mastrantonio, Italy
- Sagi Pinhas, Israel
- Laura Verrocchia, Germany
- Markus Gerhardt, Germany
- Holger Krebs, Germany
- Kornelia Harff-Asch, Germany
- Thirza Leerkamp, France

10 Years

- Anne Jupp, UK
- Ludmilla Kostylkova, Russia
- Agnieszka Osinska, Poland
- Angela Valente, Italy
- Silvia Bontempi, Italy
- Francesco Servillo, Italy
- Domingo Saccone, UK

15 Years

- Colomba Cameracanna, Italy
- Stefania Cammonaresi, Italy
- Livia Giangrande, Italy
- Christel Henske, Germany



ILLUSTRATION BY JIMMY KIMBLE



South America

Making History Over and Over Again

Extravaganza Latina was an amazing way to kick off 2008. And what better place than South America, Herbalife's fastest growing region in 2007! These events have set new records globally—from the number of attendees to three new Chairman's Club members, new TAB team members, and finally and perhaps most importantly, reaching new heights in Herbalife Family Foundation fundraising. There's no doubt history was made in February.



There were many firsts that came out of these events. For the first time in South America, Herbalife hosted two Extravaganzas, in Buenos Aires and Caracas. Both events attracted close to 24,000 Distributors from all over the region, a feat attributed to our employees' hard work, tireless dedication and commitment to taking Herbalife to the next level. Both events were extremely successful. We recognized over 800 new TAB Team members since the 2006 Extravaganza in Bogota.

For the first time in the history of our company we have pinned three new Chairman's Club members in one region: Fernando "Nani" and Judith Rancel; Guillermo Luna and Carola Lichtman; and Eduardo Cuellar and Sylvia Anzola. We have more people moving up the marketing plan and changing their lives than ever before.

Collectively, our South American Distributors raised a record US\$380,000 for HFF, proving once again that together we can make an impact on the lives of children who are less fortunate. Thanks to the generosity of our employees and Distributors, these kids now have a ray of hope.

As we look back at these two unforgettable and record-breaking events, our staff feels more confident than ever about Herbalife. As a team, we can achieve so much more. The teamwork and collaboration of our SAM and special events team made both of these Extravaganzas sensational.



VIEWPOINT

Tom Harms

What keeps you up at night?

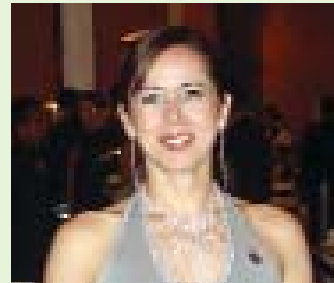
When I lay awake at night, I think about the best ways to lead the South America region. I'm committed to continue the growth we've been experiencing. I have been working with employees in this region for some time now, and I'm confident that as a team, we can give our Distributors the high-level attention they deserve.

We had a strong first quarter, where our net sales increased about 67 percent. These are phenomenal times and everyone should celebrate in our accomplishments. We're experiencing double- and triple-digit growth in our key markets, like Venezuela, Bolivia, Peru and Brazil, which is our largest market.

It's probably obvious that my thoughts focus on how to continue this incredible level of growth while giving our Distributors the support they need. In my many years at Herbalife in various regions, I've seen over and over the enthusiasm and dedication of our employees. That makes me confident that this region will continue to prosper.

REGION HAPPENINGS

SOUTH AMERICA



New Senior Regional Marketing Manager

Patricia Manzo was recently promoted as the new senior regional marketing manager for the South America region. Patricia is responsible for planning and implementing regional branding initiatives, products and creative, developing sales tools to support Distributor success, and Distributor communication. She will continue working from Guadalajara and report to Tom Harms, acting regional head for South America.

ARGENTINA



Celebrity Style Celebration

The Argentinean staff was treated to a unique dinner at the restaurant Cuk3 laboratorio de cocina to celebrate the country's accomplishments. Entertainment included two body-painting artists (who painted staff members upon request), a magician, and a Luis Miguel impersonator, who was all the rage. The highlight of the night came during the raffle, with prizes that included a flat screen TV, DVD players, home theater sets, PlayStations, LA Galaxy jerseys and MP3 players, to name a few.

VENEZUELA



HFF: Read All About It

The historical fundraising triumph of US\$250,000 at Extravaganza Latina in Caracas not only became a record-setting amount for the Herbalife Family Foundation, it also garnered unprecedented media coverage from major U.S. Hispanic and South American media outlets. Extensive media coverage was due in part to Grammy® Award winner and Latin recording sensation Carlos Vives, who gracefully lent his name to our HFF fundraising efforts. Interviews with Dr. Luigi with heavyweight radio personalities, Nelson Bocaranda and Pedro Penzini from well-known national radio network Union Radio, also received the media's attention. Herbalife was certainly the talk of the town during Extravaganza.

PERU



Peru Runners Partners with Herbalife

Peru signed a five-year agreement with Peru Runners to become the title sponsor of the Herbalife Playas del Sur 5K Marathon. Peru Runners was founded in 1985 and promotes training and development for runners nationwide. Herbalife found in Peru Runners a great partner for promoting healthy and active lifestyles, as they have the same vision and mission for nutrition that we exemplify worldwide. This partnership will bring countless opportunities for brand exposure, product sampling, publicity and lead generation for our Peruvian Distributors. Team Herbalife will be present at the events with staff and Distributors participating in the run.



Brazil-Milestone: Celebrating a Decade with Herbalife!

In February, five employees in Brazil celebrated their 10th anniversary: Eliana Molina, Marcos Melo, Sandra Ribeiro, Douglas Freitas and Claudemir Xavier. Before family members and friends, these loyal employees were presented with ruby pins and a certificate by Eneida Bini, senior vice president and regional director.

In January, Eliana Molina was promoted to regional director of human resources. She is now responsible for all the human resources activities in South America. Eliana says, "I feel honored for being promoted, as it is evidence that my work has brought benefits to the company and to my colleagues." She reports directly to Jean Marie Cacciatore, vice president of international human resources.



BRAZIL

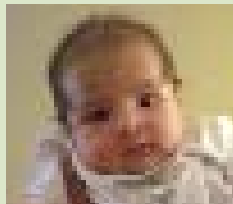
Thermo Complete Is a Big Seller

Thermo Complete, a delicious green tea with orange, honey and ginger, is a big hit. The product, which comes in a powder form, has the same features and benefits of the current Thermojetics® Green tablets, which will be soon discontinued in Brazil. Thermo Complete sales totaled approximately one million volume points 20 days after its launch, becoming the third best-selling SKU in Brazil. According to Lillian Yoshizaki, senior marketing manager, the results are due to the excellent response to new products by Distributors, consumers and the media. It is also a delicious way to consume green tea and stay hydrated.

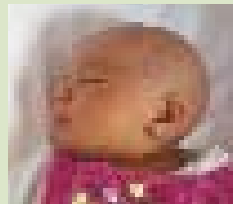


BRAZIL

NEW & NEWLYWED



Dieguito Zambrano
Born December 28, 2007
Proud Parent: Karina Heredia,
EBP rep., Peru



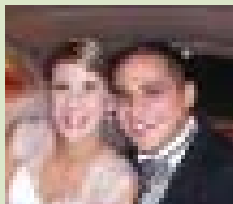
Abril Ramirez Soto
Born December 19, 2007
Proud Parents: Adolfo Ramirez,
logistics manager, and Paola Soto,
Sr. Distributor services rep., Chile



Diego Alejandro Marciano
Born February 22, 2008
Proud Parent: Yennys Torres,
operations department,
Venezuela



Leandra Cristina Gomes
Distributor services, Brazil,
married Eder Ferreira da Silva
February 2, 2008



Boris Hernandez
finance department, Venezuela,
married Geraldynne Molina,
February 16, 2008

SERVICE AWARDS

These service awards reflect employees celebrating anniversaries between February 2008 and May 2008.

5 Years
Ramiro Berrios Romero, Chile
Lionel Troielli, Argentina

10 Years
Virginia Hill, HP1, CA
Eva Gerdel, Venezuela
Claudemir de Sousa Xavier, Brazil
Marcos de Jesus Melo, Brazil

vision *Changing people's lives.*
mission
values

To change people's lives by providing the best business opportunity in direct selling and the best nutrition and weight-management products in the world.

OUR DISTRIBUTORS: We are driven by the needs of our Distributors and inspired by their stories.

OUR SHAREHOLDERS: We pursue profitability and growth to increase shareholder value.

OUR EMPLOYEES: We respect each other, succeed as a team and value a sense of humor.

OUR COMMUNITIES: We make our communities better places to live and work.

OUR WORK: We make decisions based on facts, not feelings. We work hard and hold ourselves accountable. We strive for excellence.

OUR ETHICS: We do the right, honest and ethical thing. We take the high road.

OUR PHILOSOPHY: We use it, wear it, talk it.

OUR ATTITUDE: We make it fun, simple and magical.

