

DONER

Client: SecureHorizons
Product: AARP Med Complete
Title: Community Video
Length:
Rev #: 2
Job #:
Date: 07/19/07
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ISCI #:
Producer:
Master:
Record Place/Date:
Edit Place/Date:
V/O Talent:
OC Talent:
Music:
Singer:

To make this commercial,
ISCI # _____

was revised by adding or changing:

Sell/Price: AUD[] VID[]

Legal/Factual Info: AUD[] VID[]

Product Feature: AUD[] VID[]

Dealer ID ("Tag"): AUD[] VID[]

Footage (VID):{ }

Additional Comments:

VIDEO

**SUPER: KEN FASOLA, CHIEF EXECUTIVE
OFFICER, SECUREHORIZONS**

**SHEILA MCMILLAN, PRESIDENT,
SECUREHORIZONS**

**TITLE CARD: THE LARGEST MEDICARE
ADVANTAGE PLAN**

TITLE CARD: 1.3 MILLION MEMBERS

**TITLE CARD: LOGO ANIMATION OF
MEDICARECOMPLETE AND AARP JOINING**

AUDIO

KEN: Hello, I'm Ken Fasola, CEO of
SecureHorizons.

SHEILA: And I'm Sheila McMillan,
President of SecureHorizons. On behalf
of everyone at SecureHorizons, welcome!
And thank you for joining us.

KEN: Over the years, SecureHorizons has
achieved a number of important
milestones. Twenty years ago, we were
one of the first to offer an affordable
Medicare health plan. And last year,
SecureHorizons became the largest
Medicare plan in the nation with more
than 1.3 million members.

SHEILA: Today, we have more exciting
news to share about our latest
milestone—the endorsement of
SecureHorizons MedicareComplete by AARP.

KEN: AARP is a widely respected
organization that looked at many

**TITLE CARD: THE ONLY MEDICARE ADVANTAGE
PLAN ENDORSED BY AARP—EVER**

different plans before deciding on just one to endorse. And they chose ours. This endorsement is unlike other AARP coverage you might have seen before. Because it's the first and only time AARP has endorsed a Medicare Advantage plan.

**TITLE CARD: MORE COVERAGE FOR
PREVENTIVE AND WELLNESS CARE**

SHEILA: Today, you'll be hearing more about Medicare Advantage and how AARP MedicareComplete provided through SecureHorizons offers you more benefits than Original Medicare at a much lower cost than other types of supplemental coverage.

**TITLE CARD: LOWER COSTS FOR MANY
SERVICES**

KEN: You'll also learn about some of the enhancements we've made to our plans for 2008. Like more coverage for preventive and wellness care and lower costs for many services.

TITLE CARD: [NO SPECIALIST REFERRAL]

[SHEILA: We've also increased the number of plans that let you see a specialist without a referral from your primary care doctor.]

TITLE CARD: LOGO

KEN: These are just a few examples of what we're doing to make AARP MedicareComplete the best value in Medicare Advantage plans today.

SHEILA: In just a minute, you'll learn all about the specific benefits that are available in your area with our plans for next year. The SecureHorizons representatives that are with you today

will be explaining everything, and they'll be glad to answer any questions you might have. Just ask them.

KEN: We hope the next few minutes will provide valuable information that will help you in making your health care decision for the coming year. And we hope that with the exclusive endorsement of AARP, you'll have the utmost confidence that MedicareComplete from SecureHorizons is the right plan for you.

CUT TO MONTAGES OF IMAGES FROM BRAND TV CAMPAIGN WITH TITLE CARDS.

MUSIC UP: TBD

TITLE CARDS:

YOU CAN NEVER HAVE TOO MANY PEOPLE

IN YOUR CORNER

AT YOUR SIDE

WHEN YOU NEED THEM MOST

IT'S THE SAME WITH HEALTH CARE

NOW THERE'S A HEALTH PLAN THAT'S
THERE FOR YOU TOO

INTRODUCING AARP MEDICARECOMPLETE
PROVIDED THROUGH SECUREHORIZONS

TWO RESPECTED LEADERS IN HEALTH CARE

FOR MEDICARE BENEFICIARIES

ARE TEAMING UP FOR YOU

WITH THE ONLY MEDICARE ADVANTAGE PLAN
GOOD ENOUGH TO BE ENDORSED BY AARP

NOW YOU HAVE THE POWER OF TWO WORKING
FOR YOU

THE PLAN CHOSEN BY 1.3 MILLION PEOPLE
ON MEDICARE

IS ALSO THE CHOICE OF AARP

NOW MORE THAN EVER

WE'RE COMMITTED TO SENIORS AND ALL
MEDICARE BENEFICIARIES

TOGETHER, WE CAN HELP YOU GET MORE
FROM YOUR MEDICARE BENEFITS

[TOGETHER, IT'S BETTER]

[TOGETHER, WE CAN MAKE IT BETTER]

FADE TO LOGO AND HOLD OVER FINAL MUSIC
THEN FADE TO BLACK