

**FSUX Pharmacy – Drug Image Info
Copy Deck**

VERSION CONTROL INFORMATION

Ver #	Date	Expected Release	Update Description	Reviser
1.0	4/29/19	July '19	July 2019 4.27 release: Prescription Details > Addition of expandable drug image details.	S. Perry
1.1	05/10/19	July '19	July 2019 4.27 release: Added updated Pharmacy Landing w/ drug image comps and copy, drug image in lightbox comps and copy, and updated comps to Prescription Details	S. Perry

Key

- Black copy = Onscreen copy (non-actionable copy)
- Green copy = Accessibility labels/alt text/hidden text (Android talkback)
- Blue copy = Screen elements; Instructions to developers, including linked text, buttons, and special instructions; AEM copy type; Indication of copy coming from services
- Red copy = regional variation signposts, error/event handling signposts (as called-out in left-most column)
- Copy highlighted in blue flags the most recent changes to the copy deck (per the version log above)
- Copy highlighted in green flags copy that has been sent for translation and needs translations to be marked complete

Casing Notes

(Unless noted in blue within the slide, refer to the following for casing.)

Title Case:

- Screen titles (e.g. "Appointment Details," et. al.)
- Dashboard/home center names (e.g. "Messages," "Appointments," et. al.)
- Dashboard/home center sub-text under center names (e.g. "1 New Message," "1 New Result," et. al.)
- Menu/flyout center names and notifications (e.g. "Bill Pay 1 New," et. al.)
- Form field labels (unless it's a full sentence with punctuation, then sentence case will be used) (e.g. "Mobile Phone," "Delivery Address (Apartment or Suite if Needed)," et. al.)
- iOS: Actionable elements; buttons; drop-down menus, etc. (e.g. "Submit, " et. al.)
- Spanish casing notes: The following are never capitalized in Spanish for title case unless they are the first or last word in a sentence or fragment: a; al; a través; con; sin; de; del; desde; el; en; la; las; lo; los; o; para; por; que; sobre; u; un; una

ALL CAPS (Spanish will also be all caps in these instances):

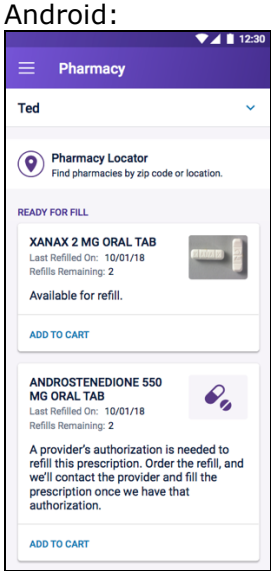
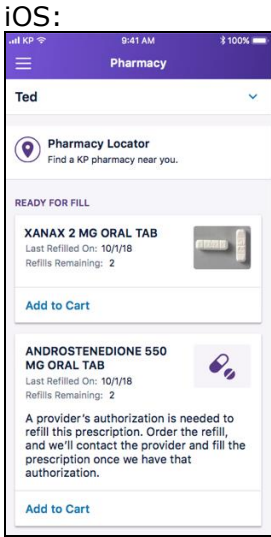
- Sub headers (e.g. "SPECIALTY," et. al.)
- Android: Actionable elements; Buttons; Drop-down menus, etc. (e.g. "SUBMIT, " et. al.)
- Tabs (e.g. "INBOX," "PICK UP," et. al.)

Sentence case:

- Body copy (i.e. risk mitigation, pretext, post text, etc.)
- Text only button with punctuation (i.e. Need help?)

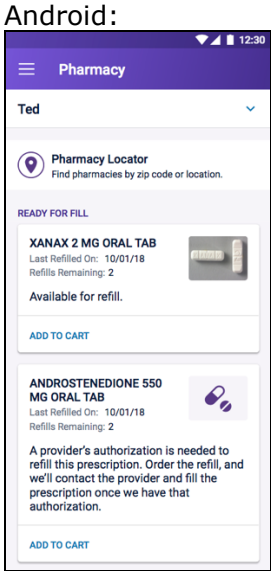
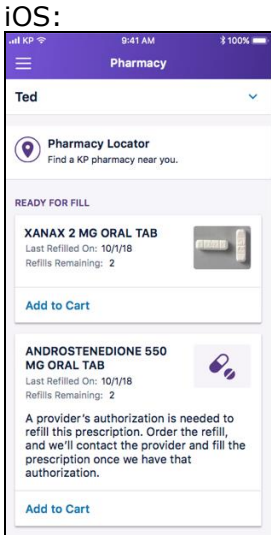
VERSION CONTROL INFORMATION	1
Key.....	1
Casing Notes.....	1
Pharmacy Landing > Drug Image Thumbnail (July 2019 4.27 Release).....	3
Pharmacy Landing > Drug Image Thumbnail (July 2019 4.27 Release) - Spanish.....	4
Prescription Details > Drug Image – Unexpanded View (July 2019 4.27 release)	5
Prescription Details > Drug Image – Unexpanded View (July 2019 4.27 release) - Spanish	6
Prescription Details > Drug Image – Expanded View (July 2019 4.27 release)	7
Prescription Details > Drug Image – Expanded View (July 2019 4.27 release) - Spanish.....	9
Prescription Details > Drug Image in Lightbox (July 2019 4.27 release)	11
Prescription Details > Drug Image in Lightbox (July 2019 4.27 release) - Spanish	12

Pharmacy Landing > Drug Image Thumbnail (July 2019 4.27 Release)



Screen elements	Editorial copy—read left to right	
Top nav bar, iOS	[Flyout Menu] Access Label: Menu	Pharmacy
Top action bar, Android	[Flyout Menu] Access Label: Menu	Pharmacy
H3	[Member Name]	[V Drop-down] Access Label: More options
H3	Pharmacy Locator Find a KP pharmacy near you.	[> Icon] [ADA is handled by native OS, ex: More]
H3	READY TO FILL [Drug name] Last Refilled On: [Unable to Retrieve] or [MM/DD/YYYY] Refills Remaining: [# #] or [Unable to Retrieve]	[Drug Image] Access Label: Tap for more information on [Drug Name]
Button	Add to Cart [iOS] <OR> ADD TO CART [Android] Access Label: Add to cart	
H3	[Drug name] Last Refilled On: [N/A = Not Available or date MM/DD/YYYY] Refills Remaining: [# #] or [Unable to retrieve]	[Drug Image] Access Label: Tap for more information on [Drug Name] [Placeholder image appears while image is loading or if there is no image]
Button	Add to Cart [iOS] <OR> ADD TO CART [Android] Access Label: Add to cart	
H3	Don't see a prescription listed? Access Label: Don't see a prescription listed?	
H3	ALL OTHER PRESCRIPTIONS	

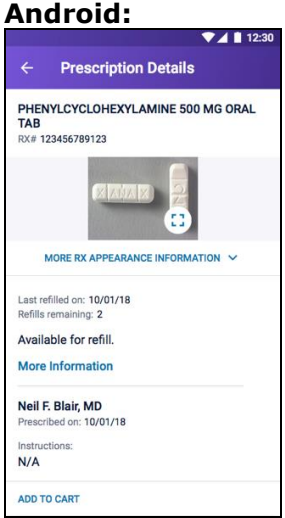
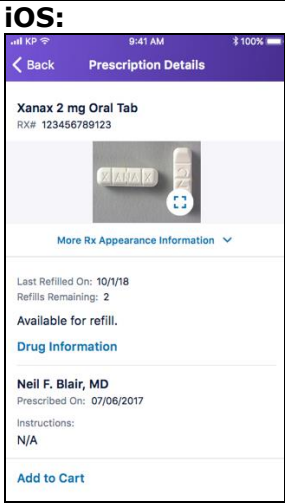
Pharmacy Landing > Drug Image Thumbnail (July 2019 4.27 Release) - Spanish



See chart for editorial

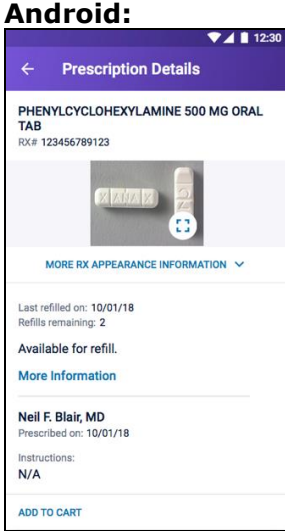
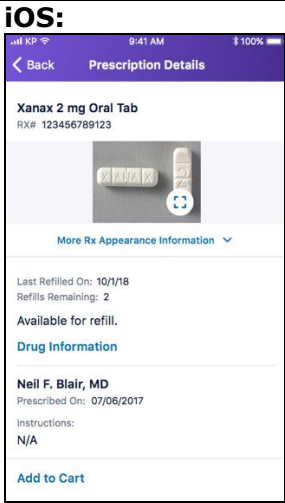
Screen elements	Editorial copy—read left to right	
Top nav bar, iOS	[Flyout Menu] Access Label: Menú	Farmacia
Top action bar, Android	[Flyout Menu] Access Label: Menú	Farmacia
	[Member Name]	[V Drop-down] Access Label: Más opciones
	Localizador de Farmacias Encuentre una farmacia de KP cerca de usted.	[> Icon] [ADA is handled by native OS, ex: More]
H3	LISTO PARA SURTIRSE	
	[Drug name] Se Resurtió por Última Vez el: [Unable to Retrieve] or [MM/DD/YYYY] Resurtidos Restantes: [##] or [Unable to Retrieve]	[Drug Image] Access Label: Tap for more information on [Drug Name]
Button	[iOS] Añadir al Carrito <OR> AÑADIR AL CARRITO [Android] Access Label: Añadir al carrito	
	[Drug name] Se Resurtió por Última Vez el: [N/A = No disponible o fecha MM/DD/YYYY] Resurtidos Restantes: [##] or [No se encontró la información]	[Drug Image] Access Label: Tap for more information on [Drug Name] [Placeholder image appears while image is loading or if there is no image]
Button	[iOS] Añadir al Carrito <OR> AÑADIR AL CARRITO [Android] Access Label: Añadir al carrito	
	¿No hay un rx en la lista? Access Label: ¿No aparece un medicamento recetado en la lista?	
H3	TODOS LOS OTROS MEDICAMENTOS RECETADOS	

Prescription Details > Drug Image – Unexpanded View (July 2019 4.27 release)



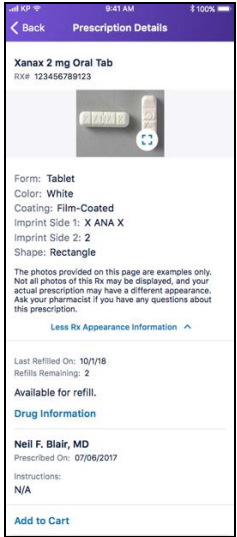
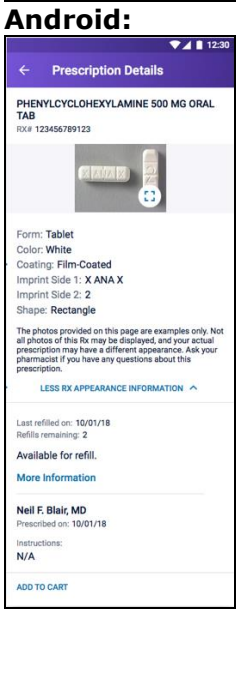
Screen elements	Editorial copy—read left to right	
Top nav bar, iOS	[<Back] Back Access Label: Back	Prescription Details
Top action bar, Android	[<Back] Access Label: Back	Prescription Details
	[Drug name] Rx #: [#####] Access Label: Rx #: [#####]	
Drug image	[Drug Image] Access Label: Tap for more information on [Drug Name] [image expand/collapse button - Tapping anywhere on image opens image in a lightbox]	
Drug appearance info expand/collapse button – with detailed drug image hidden	[V Drop-down] Button: More Rx Appearance Information[iOS] <OR> MORE RX APPEARANCE INFORMATION[Android] Access Label: More drug appearance information	
Refill status	Last Refilled On: [Unable to Retrieve] or [MM/DD/YYYY] Refills Remaining: [#] or [Unable to Retrieve]	
List of refill availability options from Services	[Available for refill.] or [No refills available. We will contact your doctor for a refill authorization.] or [This prescription is ready for pick up at {Pharmacy Name w/Link to Pharmacy Locator}. <Or> [This prescription shipped on ##/##/####. Track by U.S. Postal Service. [🚀 Icon]]]	
Link to Drug Encyclopedia	Drug Information[iOS] <OR> DRUG INFORMATION[Android] Access Label: Drug information	
	[Doctor name] Prescribed On: [Unable to Retrieve] or [MM/DD/YYYY]	
	Instructions: [Unable to Retrieve] or [N/A]	
Button	Add to Cart [iOS] <OR> ADD TO CART [Android] Access Label: Add [drug name] to cart	


Prescription Details > Drug Image – Unexpanded View (July 2019 4.27 release) - Spanish



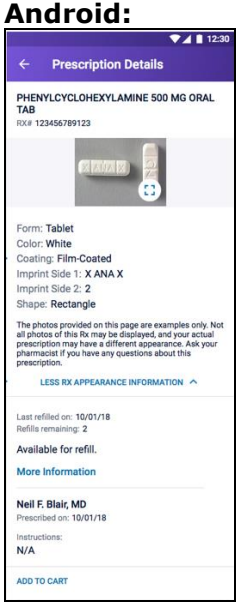
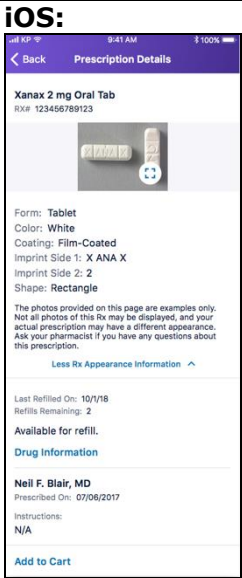
Screen elements	Editorial copy—read left to right	
Top nav bar, iOS	[<Back] Back Access Label: Atrás	Detalles de Rx
Top action bar, Android	[<Back] Access Label: Atrás	Detalles de Rx
Drug image	[Drug name] Rx #: [#####] Access Label: Rx #: [#####]	
Drug appearance info expand/collapse button – with detailed drug image hidden	[V Drop-down] Button: Más Información sobre la Apariencia de esta Prescripción[iOS] <OR> MÁS INFORMACIÓN SOBRE LA APARIENCIA DE ESTA PRESCRIPCIÓN[Android] Access Label: Más información sobre la apariencia de este medicamento	
Refill status	Se Resurtió por Última Vez el: [Unable to Retrieve] or [MM/DD/YYYY] Resurtidos Restantes: [##] or [Unable to Retrieve]	
List of refill availability options from Services	[Disponible para resurtir.] o [No hay resurtidos disponibles. Nos comunicaremos con su médico para obtener autorización para resurtir su medicamento.] or [Este medicamento recetado está listo para recogerse en {Pharmacy Name w/Link to Pharmacy Locator}. OR [Este medicamento recetado se envió el día ##/##/####. Rastrear por Servicio Postal de Estados Unidos [📍 Icon]]	
Link to Drug Encyclopedia	Información del Medicamento [iOS] <OR> INFORMACIÓN DEL MEDICAMENTO [Android] Access Label: Información del Medicamento	
	[Doctor name] Se Recetó el: [No Se Encontró la Información] or [MM/DD/YYYY]	
	Instrucciones: [No Se Encontró la Información]	
Button	Ir al Carrito [iOS] <OR> IR AL CARRITO [Android] Access Label: Ir al carrito	

Prescription Details > Drug Image – Expanded View (July 2019 4.27 release)

iOS:	Screen elements	Editorial copy—read left to right	
	<p>Top nav bar, iOS</p>	<p>[<Back] Back Access Label: Back</p>	<p>Prescription Details</p>
	<p>Top action bar, Android</p>	<p>[<Back] Access Label: Back</p>	<p>Prescription Details</p>
		<p>[Drug name] Rx #: [#####] Access Label: Rx #: [#####]</p>	
	<p>Drug image</p>	<p>[Drug Image – Side 1] Access Label: Image: [Drug Name] side 1 [Drug Image – Side 2] Access Label: Image: [Drug Name] side 2 [image expand/collapse button - Tapping anywhere on image opens image in a lightbox]</p>	
	<p>ADA: All text for this entire section is to be read out as one complete unit.</p> <p>Drug appearance info expand/collapse button</p>	<p>Form: [Drug Form] Access Label: Form: [Drug Form] Color: [Drug Color] Access Label: Color: [Drug Color] Coating: [Drug Coating] Access Label: Coating: [Drug Coating] Imprint Side 1: [Drug Imprint Side 1] Access Label: Imprint side 1: [Drug Imprint Side 1] Imprint Side 2: [Drug Imprint Side 2] Access Label: Imprint side 2: [Drug Imprint Side 2] Shape: [Drug Shape] Access Label: Shape: [Drug Shape]</p> <p>The photos provided on this page are examples only. Not all photos of this Rx may be displayed, and your actual prescription may have a different appearance. Ask your pharmacist if you have any questions about this prescription.</p> <p>[V Drop-down] Button: Less Rx Appearance Information[iOS] <OR> LESS RX APPEARANCE INFORMATION[Android] Access Label: More drug appearance information</p>	
	<p>Refill status</p>	<p>Last Refilled On: [Unable to Retrieve] or [MM/DD/YYYY] Refills Remaining: [#] or [Unable to Retrieve]</p>	

List of refill availability options from Services	[Available for refill.] or [No refills available. We will contact your doctor for a refill authorization.] or [This prescription is ready for pick up at {Pharmacy Name w/Link to Pharmacy Locator}. <Or> [This prescription shipped on ##/##/####.] Track by U.S. Postal Service. [ Icon]]
Link to Drug Encyclopedia	Drug Information[iOS] <OR> DRUG INFORMATION[Android] Access Label: Drug information
	[Doctor name] Prescribed On: [Unable to Retrieve] or [MM/DD/YYYY]
	Instructions: [Unable to Retrieve]
Button	Add to Cart [iOS] <OR> ADD TO CART [Android] Access Label: Add [drug name] to cart

Prescription Details > Drug Image – Expanded View (July 2019 4.27 release) - Spanish



Screen elements

Editorial copy—read left to right

Top nav bar, iOS

[<Back] Back
Access Label: **Atrás**

Detalles de Rx

Top action bar, Android

[<Back]
Access Label: **Atrás**

Detalles de Rx

Drug image

[Drug name]
Rx #: [#####]
Access Label: Rx #: [#####]
[Drug Image – Side 1]
Access Label: **Fotografías: [Drug Name] lado 1**
[Drug Image – Side 2]
Access Label: **Fotografías: [Drug Name] lado 2**
[image expand/collapse button - Tapping anywhere on image opens image in a lightbox]

ADA: All text for this entire section is to be read out as one complete unit.

Presentación: [Drug Form]
Access Label: **Presentación: [Drug Form]**
Color: [Drug Color]
Access Label: **Color: [Drug Color]**
Recubierta: [Drug Coating]
Access Label: **Recubierta: [Drug Coating]**
Imprimir Lado 1: [Drug Imprint Side 1]
Access Label: **Imprimir lado 1: [Drug Imprint Side 1]**
Imprimir Lado 2: [Drug Imprint Side 2]
Access Label: **Imprimir lado 1: [Drug Imprint Side 2]**
Forma: [Drug Shape]
Access Label: **Forma: [Drug Shape]**

Las fotografías que se incluyen en esta página solo son ejemplos. Es posible que no se muestren todas las fotografías de este medicamento y su medicamento recetado podría tener una apariencia diferente. Si tiene alguna pregunta sobre este medicamento recetado, hable con su farmacéutico.

Drug appearance info expand/collapse button

[V Drop-down]
Button: **Menos Información sobre la Apariencia de esta Prescripción[iOS] <OR> MENOS INFORMACIÓN SOBRE LA APARIENCIA DE ESTA PRESCRIPCIÓN[Android]**
Access Label: **Más información sobre la apariencia de este medicamento**

Refill status	Se Resurtió por Última Vez el: [No Se Encontró la Información] or [MM/DD/YYYY] Resurtidos Restantes: [#] or [No Se Encontró la Información]
List of refill availability options from Services	[Disponible para resurtir.] o [No hay resurtidos disponibles. Nos comunicaremos con su médico para obtener autorización para resurtir su medicamento.] or [Este medicamento recetado está listo para recogerse en {Pharmacy Name w/Link to Pharmacy Locator}. OR [Este medicamento recetado se envió el día ##/##/####. Rastrear por Servicio Postal de Estados Unidos [📍 Icon]]
Link to Drug Encyclopedia	Información del Medicamento [iOS] <OR> INFORMACIÓN DEL MEDICAMENTO [Android] Access Label: Información del Medicamento
	[Doctor name] Se recetó el: [No Se Encontró la Información] or [MM/DD/YYYY]
	Instrucciones: [No Se Encontró la Información]
Button	Ir al Carrito [iOS] <OR> IR AL CARRITO [Android] Access Label: Ir al carrito

Prescription Details > Drug Image in Lightbox (July 2019 4.27 release)



Screen elements	Editorial copy—read left to right		
Top nav bar, iOS	[Close] Close Access Label: Close		
Top action bar, Android	[X] Access Label: Close		
For one image	[Drug Image] Access Label: [Drug Name]		
For two images	[Drug Image] Access Label: [Drug Name] first prescription photo	[Drug Image] Access Label: [Drug name] second prescription photo	
Instructions	Double tap or pinch to zoom in and out.		

Prescription Details > Drug Image in Lightbox (July 2019 4.27 release) - Spanish



Screen elements	Editorial copy—read left to right		
Top nav bar, iOS	[Close] Cerrar Access Label: Cerrar		
Top action bar, Android	[X] Access Label: Cerrar		
For one image	[Drug Image] Access Label: [Drug Name]		
For two images	[Drug Image] Access Label: [Drug Name] Fotografía del primer medicamento recetado	[Drug Image] Access Label: [Drug Name] Fotografía del segundo medicamento recetado	
Instructions	Toque dos veces o pellizque para ampliar o reducir.		

