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Irvine, CA 92619-7085

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41 Temple St.
Fitchburg, MA 01420-3718

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CARS
car allowance rebate system
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Richard Gibson
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Edmonds, WA 98020-5132

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CARS
car allowance rebate system
www.cars.gov

Dear David,

Have you heard about the fantastic new federal Car Allowance Rebate System (CARS)? If you've been thinking about your next new vehicle, you could get up to **$4,500** in rebates based on the vehicle you turn in and the one you purchase or lease. How much can you get? Visit our CARS Support Page at mazdausa.com/cars, and discover which exciting, new Mazda vehicle will help keep some of your hard-earned green in your wallet.

You'll also want to make sure to visit mazdasweepstakesheadquarters.com to pl[illegible]ur "Go For The Green" Instant Win & Sweepstakes for a chance to win an additional **$3,500*** in cash. Plus you can also play for daily g[illegible]eaways.

And the CARS rebate is combinable with Mazda's $500 CARS Bonus Cash† all other Mazda public incentives for even greater savings. We look forward to helping you find the Mazda that's right for you, so visit the site or a Mazda Dealer for more information and a test drive today!

Zoom-Zoom. Forever.

Mike Nakashima
Director, Marketing
Mazda North American Operations

For more details visit:
North End Mazda
747 Chase Road
Lunenburg, MA 01462
978-582-4911

P.S. Start playing Mazda's "Go For The Green" Instant Win & Sweepstakes today, and return to play daily through October 31, 2009, to increase your chances at winning the $3,500 grand prize.

READY FOR YOUR NEXT MAZDA?

Visit mazdausa.com/cars to better understand if you are eligible for the CARS rebate and to explore the qualifying Mazda vehicles.

Optional equipment shown. CARS is a program of the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA). Availability of the CARS rebate is subject to terms and conditions of the CARS program. For more information, please refer to www.cars.gov.

* NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Promotion ends 10/31/09. For Official Rules, prize descriptions and odds disclosure, visit www.mazdasweepstakesheadquarters.com <http://www.mazdasweepstakesheadquarters.com>. If you would like your name removed from Sponsor's mailing list, mail a 3x5 postcard with your name, address, phone number and e-mail address with your written request to be removed from the mailing list, or call the Mazda Customer Assistance Center at 1-800-222-5500, and request removal from the mailing list. You will be removed from the list within 60 days of the submitted request. Sponsor: Mazda Motor of America, Inc., DBA Mazda North American Operations, P.O. Box 19734, Irvine, CA 92618-9734.

† $500 Mazda CARS Bonus Cash available to consumers participating in the Car Allowance Rebate System. Must take new retail delivery between 7/24/09 and 9/30/09. See participating dealer for details.

09CArSA

CARS
car allowance rebate system
www.cars.gov

Dear Richard,

Have you heard about the fantastic new federal Car Allowance Rebate System (CARS)? If you've been thinking about your next new vehicle, you could get up to **$4,500** in rebates based on the vehicle you turn in and the one you purchase or lease. How much can you get? Visit our CARS Support Page at mazdausa.com/cars, and discover which exciting, new Mazda vehicle will help keep some of your hard-earned green in your wallet.

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Zoom-Zoom. Forever.

Mike Nakashima
Director, Marketing
Mazda North American Operations

For more details visit:
Parr Mazda
1100 Oyster Bay Avenue South
Bremerton, WA 98312
360-373-9909

P.S. Start playing Mazda's "Go For The Green" Instant Win & Sweepstakes today, and return to play daily through October 31, 2009, to increase your chances at winning the $3,500 grand prize.

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